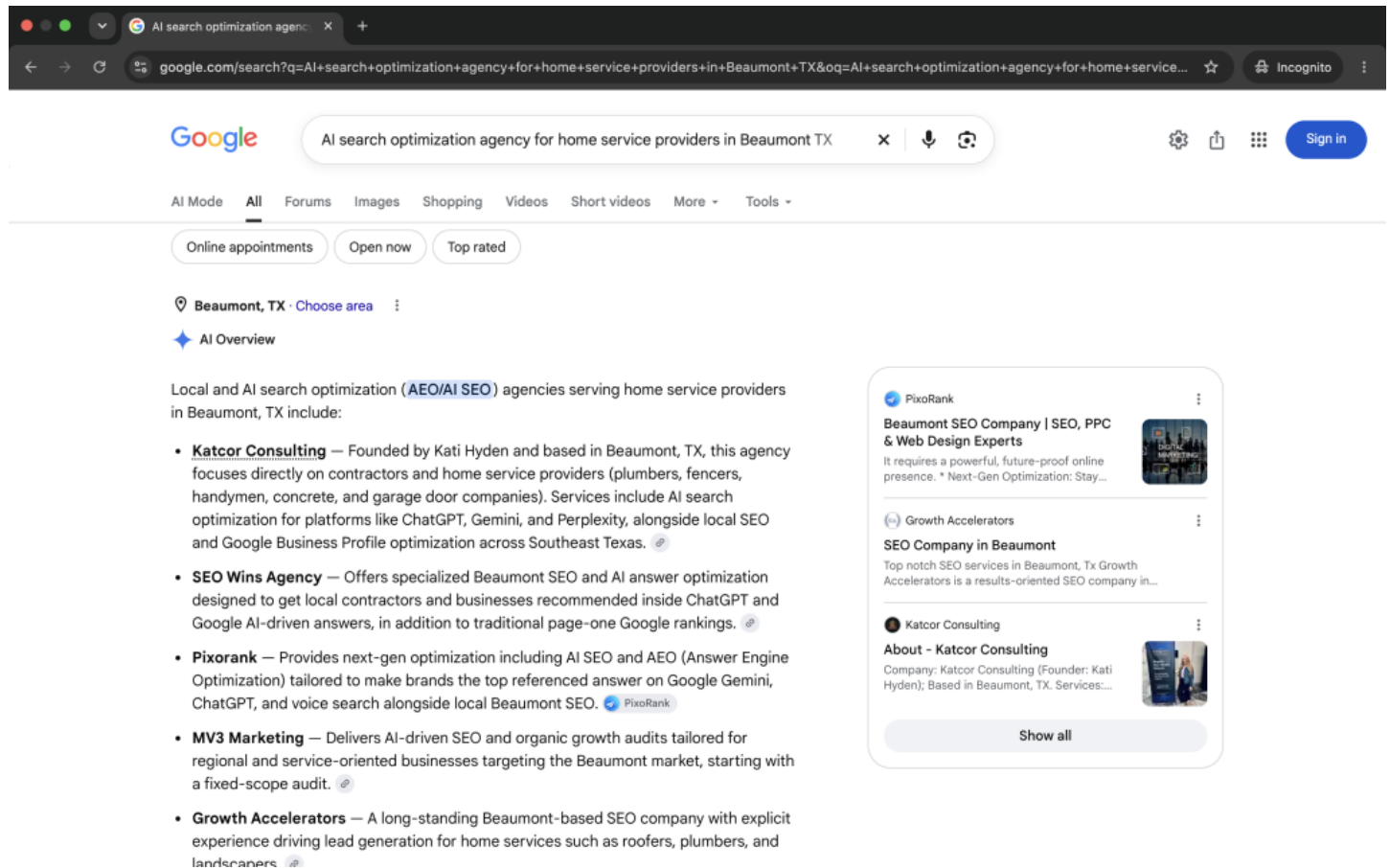


Katcor Consulting Expands AI Search Optimization Services for Home Service Businesses in Beaumont, Texas

Southeast Texas digital marketing agency expands its focus on AI-powered search visibility, helping local home service providers navigate an increasingly competitive online landscape.



Beaumont, Texas Oct 17, 2026 ([Issuewire.com](https://www.issuewire.com)) - Katcor Consulting, a digital marketing agency serving Southeast Texas, has announced an expansion of its AI search engine optimization services for home service providers. Founded by Kati Hyden, the agency offers traditional search engine optimization (SEO), AI SEO, Google Business Profile optimization, and custom website creation to help local businesses strengthen their online presence.

The expansion reflects the changing ways consumers discover and evaluate service providers online. While traditional Google search remains an important part of finding local businesses, AI-powered search platforms are introducing additional ways for consumers to gather information and compare potential providers.

For home service businesses operating in competitive markets such as Beaumont and surrounding Southeast Texas communities, these changes create new considerations for maintaining online visibility.

A homeowner searching for a roofing contractor, plumber, or tree removal company may encounter numerous businesses offering similar services. As AI-powered search becomes another tool for

researching local providers, businesses must consider how clearly their services, geographic coverage, and company information are represented online.

Katcor Consulting addresses these considerations through a combination of website creation, traditional SEO, Google Business Profile optimization, and AI-focused search optimization.

The agency works with home service providers seeking to establish a clearer digital presence and become easier for potential customers to discover when researching services in their communities.

Hyden brings more than three years of marketing experience to the agency and has invested thousands of dollars in professional coaching and training to continue developing her knowledge of digital marketing and search optimization.

Founder Quote — Pending Review and Approval

"I started Katcor Consulting because I believe hardworking, reputable business owners in Southeast Texas deserve to be recognized for the work they do. I want to help those businesses become more visible online while building a career that allows me to be present for my husband and children. As the way people search continues to change, my goal is to help local businesses understand those changes and adapt." — Kati Hyden, Founder of Katcor Consulting

The agency's expanded AI SEO services complement its existing website development and Google optimization offerings, providing Southeast Texas home service businesses with additional support as digital search continues to evolve.

About Katcor Consulting

Katcor Consulting is a digital marketing agency based in the Beaumont, Texas, market and serving businesses throughout Southeast Texas. Founded by Kati Hyden, the agency specializes in helping home service providers improve their online visibility through search engine optimization, AI SEO, Google Business Profile optimization, and custom website creation.

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