

Kansas City AI SEO Agency Social Funnel Marketing Expands Services for Home Service Companies

Kansas City-based agency expands AI Search Optimization services to help HVAC, plumbing, roofing, chimney, air duct cleaning, and other home service businesses strengthen their digital authority and visibility across AI-powered search platforms.



Kansas City, Missouri Oct 17, 2026 ([Issuewire.com](https://www.Issuewire.com)) - Social Funnel Marketing, a Kansas City-based digital marketing agency founded by entrepreneur Brian Driggs, has announced an expansion of its Artificial Intelligence Search Engine Optimization ([AI SEO](#)) services. The agency specializes in

helping established home service businesses strengthen their online presence and improve discoverability across AI-powered search platforms, including ChatGPT, Google AI, and Perplexity.

Serving businesses throughout the Kansas City metropolitan area and nationwide, Social Funnel Marketing provides AI Search Optimization strategies designed to help companies adapt to changing consumer search behavior.

Helping Home Service Companies Adapt to AI-Powered Search

For HVAC contractors, plumbers, roofing companies, chimney sweeps, air duct cleaning professionals, and restoration businesses, online visibility has traditionally depended on search engines, business listings, customer reviews, and referrals.

As AI-powered search introduces new ways for consumers to research local services, businesses face additional challenges in maintaining accurate and consistent information across the digital landscape.

An established contractor may have years of experience and positive customer reviews, yet remain difficult to discover through AI-powered search if information about its services, expertise, and geographic coverage is incomplete or inconsistent across online sources.

Social Funnel Marketing addresses these challenges by helping businesses strengthen their digital identities and establish a more consistent, authoritative online presence.

Introducing the Social Trust Funnel Framework™

Through its proprietary **Social Trust Funnel Framework™**, Social Funnel Marketing focuses on improving the digital signals that help search systems understand a company's identity, services, expertise, and geographic market.

The agency provides AI search visibility optimization, business entity optimization, structured data implementation, authoritative content development, digital reputation building, third-party citations, digital public relations, AI visibility audits, and website design.

The framework reflects the agency's guiding philosophy: **From Unknown → Trusted → Chosen™ by AI.**

Built by a Business Owner, for Business Owners

Driggs brings firsthand experience building and operating businesses in the competitive home service industry, providing insight into the challenges contractors face when attracting customers and competing in local markets.

"As a business owner, I understand how much work goes into building a reputation and earning customers' trust," said Brian Driggs, founder of Social Funnel Marketing. "AI is changing how people discover and evaluate businesses, and I believe established companies deserve the opportunity to adapt. Our goal at Social Funnel Marketing is to help those businesses build the visibility and digital authority needed to compete as search continues to evolve."

About Social Funnel Marketing

Social Funnel Marketing is a Kansas City, Missouri-based AI Search Optimization agency specializing in home service businesses. Founded by Brian Driggs, the agency helps companies strengthen digital authority, online credibility, and visibility across AI-powered search platforms. Social Funnel Marketing serves the Kansas City metropolitan area and businesses nationwide.

Website: <https://socialfunnelmarketing.com>



Media Contact

Social Funnel Marketing

*****@socialfunnelcalls.report

816-578-0830

210 SW Market St Ste 224

<https://socialfunnelmarketing.com>

Source : Social Funnel Marketing

[See on IssueWire](#)