JŪN Introduces Designer Jackets Blending East-and-West Design, Made in New York

The New York fashion label unveils a premium men's jacket collection, designed and hand-finished in the New York Garment District, that fuses Eastern and Western design sensibilities for the modern wardrobe.

New York City, New York Oct 28, 2026 (Issuewire.com) - New York, NY – October 28, 2026 – JŪN, the New York-based fashion label known for premium outerwear and limited-edition artist collaborations, today announced the launch of its latest men's jacket collection, a range of designer outerwear that blends East-and-West design influences and is designed and finished by hand in the New York Garment District.

The new collection brings together JŪN's signature fusion of Eastern and Western aesthetics with the functional demands of everyday city life. Spanning technical shells, twill workwear silhouettes and lighter layering pieces, the range is built for a wardrobe that moves, offering jackets for men that are as considered in their design as they are durable in their construction.

"Our design philosophy has always been about harmony between two worlds, the craftsmanship and subtlety of Eastern design, and the utility and edge of Western streetwear," said a JŪN spokesperson. "This jacket collection is the clearest expression of that yet. Every piece is made by hand here in New York, built to be worn hard through an unpredictable city, and designed to last."

Designed for the city it's made in

Each JŪN jacket is cut for the realities of New York, a city that, as the brand puts it, doesn't have jacket weather so much as six versions of it packed into a single year. The collection is organised around three families: technical and utility shells with reinforced panels and adjustable closures; twill, workwear-inspired silhouettes in heavyweight cotton; and versatile zip-up layering jackets. For anyone searching for a New York jacket built for genuinely unpredictable, all-day city wear rather than a single season, the range is designed around exactly that.

The result is designer outerwear men can wear daily, commuting, layering and moving through the city, rather than pieces that are purely decorative.

Craftsmanship at the core

What distinguishes the collection is how it's made. Every jacket is designed and hand-finished in JŪN's New York Garment District factory, with reinforced seams and structured panels built to hold their shape through repeated wear. Functional details, adjustable closures, considered pocket placement, technical fabrics and clean stitching, are chosen to change how a jacket wears day to day, not just how it looks on a hanger.

This commitment to local, hands-on craftsmanship positions the range among the best men's casual jackets for those who value genuine construction and lasting quality over fast-fashion disposability.

Rooted in culture and community

Beyond outerwear, JŪN is known for championing emerging talent through its limited-edition artist

collaborations, reflecting a brand identity built as much on cultural richness as on design. The new jacket collection continues that ethos, timeless, functional design with a distinct point of view.

The full men's jacket collection is available now at JŪN's designer jackets and outerwear collection.

About JŪN

JŪN is a New York-based fashion label elevating contemporary fashion with a harmonious blend of East and West. Specialising in premium outerwear, everyday staples and limited-edition artist collaboration tees, JŪN designs and finishes its pieces by hand in the New York Garment District. Each season reflects the brand's commitment to quality and timeless, functional design, while shining a light on the world's latest emerging artists. Learn more at https://jun-nyc.com.

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