

IssueWire Opens October Business Visibility Week Campaign 2026 for Brand Owners

IssueWire's October 7–15 campaign offers 10% off eligible services with code BIZBOOST10.

A promotional graphic for IssueWire's October Business Visibility Week 2026. It features a woman sitting in a blue armchair, holding a laptop, with a city skyline in the background. Surrounding her are circular icons for various media outlets: Google, Google News, Bing, Yahoo! News, Daily Express, Classic Hits 92.3, FOX 4, and iLEADER. The text "OCTOBER BUSINESS VISIBILITY WEEK" is prominently displayed in white and red, followed by "10% OFF" in large red letters. Below this, a red banner contains the coupon code "BIZBOOST10" and the dates "October 7 - 15, 2026". The IssueWire logo is in the top left corner.

New York City, New York Oct 7, 2026 ([Issuewire.com](https://www.issuewire.com)) - IssueWire has announced **October Business Visibility Week**, a campaign running from **October 7 through October 15, 2026**. During this period, customers can use code **BIZBOOST10** for **10% off eligible IssueWire services and packages**.

The campaign is intended for businesses and creators preparing announcements for the final quarter of the year. A launch, expansion, event, or company milestone can provide the basis for a press release when it includes accurate information relevant to its intended audience.

IssueWire offers [press release writing and distribution services](#). Businesses with a completed announcement can review distribution options, while those developing a release can consider writing assistance. The campaign gives customers a defined period to select a service that fits their announcement and communication goals.

IssueWire customers can also explore opportunities to **feature their business stories in Digital PR Magazine**, which is available through [Amazon](#) and [Magzter](#). A magazine feature gives a business space to discuss its background, work, and perspective in greater detail than a conventional press release. Businesses can share a published feature with customers and other interested readers. Magazine features are subject to applicable terms and editorial review; purchasing press release distribution does not guarantee a feature.

For businesses that want to present their story in audio, **IssueWire also offers a podcast service.** Customers can review that option alongside press release distribution and magazine features when deciding how to communicate an announcement. The format and terms of each service should be considered separately.

“Businesses often know what they want to announce but need to present the details clearly,” said an IssueWire spokesperson. “A press release should explain what happened, who it affects, and why it matters. Customers can then consider which formats fit the story they want to tell.”

Press release distribution can make an announcement available through participating publishing channels. Publication, audience response, and business results vary by service and by the announcement itself. IssueWire does not guarantee editorial coverage or a particular outcome.

The **BIZBOOST10** code is valid through **October 15, 2026**, for eligible IssueWire services and packages. Customers can review campaign terms, available services, and magazine information at [issuewire.com](https://www.issuewire.com) before placing an order.

About IssueWire

IssueWire provides press release writing and distribution services, podcast services, and opportunities for business features in Digital PR Magazine. The magazine is available through Amazon and Magzter. For more information, visit [issuewire.com](https://www.issuewire.com).

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