

FunnelCraft for Shopify: Build Sales Funnels, Generate Leads, and Boost Conversions

Create customized customer journeys, capture leads, automate follow-ups, and optimize your Shopify store's sales process with FunnelCraft's funnel-building tools.



Gurgaon, Haryana Oct 27, 2026 ([Issuewire.com](https://www.issuewire.com)) - FunnelCraft Empowers Shopify Merchants to Build Smarter Sales Funnels and Improve Customer Conversions

Delhi, India - October 27, 2026 - OG Web Solutions announces FunnelCraft, a Shopify app designed to help e-commerce businesses create customized sales funnels, capture leads, automate follow-ups, and develop more effective customer journeys directly within Shopify.

FunnelCraft helps merchants streamline the customer journey, from initial engagement and lead generation to product purchases and post-purchase offers. With customizable funnel templates, landing pages, forms, and workflow automation, businesses can build conversion-focused experiences tailored to their products and marketing goals.

The app supports a range of business needs, including lead generation, product sales, quizzes, and appointment booking. Merchants can customize their funnel content and branding, connect Shopify products and variants, and use built-in analytics to monitor conversions, identify drop-off points, and understand funnel performance.

FunnelCraft also supports post-purchase offers through Shopify's checkout capabilities and integrates with marketing tools such as Klaviyo, Mailchimp, Google Analytics, and webhooks. These features help merchants organize customer information, coordinate marketing activities, and create more consistent

follow-up experiences.

Designed for businesses looking to simplify funnel creation without adding unnecessary complexity to their workflows, FunnelCraft provides a centralized solution for managing customer journeys within the Shopify ecosystem.

FunnelCraft is available on the Shopify App Store, with plans starting at \$39 per month and a free trial available. Merchants can explore the app and its features here: <https://apps.shopify.com/funnelcraft>

About OG Web Solutions

OG Web Solutions provides digital solutions for businesses seeking to strengthen their online presence, improve customer experiences, and support business growth. Through tools and services focused on web development, e-commerce, and marketing, the company helps businesses build and optimize their digital operations.

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Shopify App: <https://apps.shopify.com/funnelcraft>

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Source : OG Web Solutions

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