

Free Online Tool Lets OFWs and First-Time Filipino Buyers Compare Franchise Costs Before Investing

FranchiseNegosyo lays out franchise fee, total investment, royalty and payback period in the same order on every brand page, so savings can be weighed against clear figures.



Central Visayas, Philippines Oct 7, 2026 ([Issuewire.com](https://www.issuewire.com)) - For many overseas Filipino workers, the plan to come home and open a small business starts years before the flight back, and the first real decision is often which franchise to trust with money saved one remittance at a time. FranchiseNegosyo, a free directory of Philippine franchises at <https://franchisenegosyo.com/>, gives these buyers and first-

time franchisees a way to compare the core costs of a brand before any deposit changes hands.

Each brand page on FranchiseNegosyo presents the same four figures in the same order, namely the franchise fee, the total investment range, the royalty and the estimated payback period. Because every page follows that layout, a reader can open two food carts or two full stores side by side and see where one asks for more upfront, where another takes a larger share of monthly sales, and how long each is expected to take before the money comes back.

Brands are grouped by budget and by city, which lets a buyer start from what they can actually spend and where they plan to operate. Options run from food carts under 100,000 pesos to complete store formats, and the city groupings help a returning worker focus on the province or town where family members can help run the business day to day.

Beyond the cost figures, each brand page offers a free request for a franchise advisor who can help a buyer work through questions about a specific concept. The Negosyo Map shows where a brand and its competitors already trade, giving a sense of how crowded a location may be, while SagotFN AI answers questions drawn from the information on that brand's own page.

Franchise buying in the Philippines has long depended on brochures, expo booths and sales conversations, where figures are often presented differently from one brand to the next. Putting the main numbers into a consistent format is meant to make the first round of research calmer and more deliberate, so that buyers arrive at a sales meeting already knowing which questions matter most to them and their families.

Readers can [browse Philippine franchises by budget and city](#) on the directory at no cost.

About FranchiseNegosyo

FranchiseNegosyo is a free directory of Philippine franchises made for first-time franchisees and OFWs planning a business back home. Every brand page lists the franchise fee, total investment range, royalty and payback period in the same order, with brands grouped by budget and by city. More information is available at <https://franchisenegosyo.com/>.

Media Contact

FranchiseNegosyo

Email: hello@franchisenegosyo.com

Website: <https://franchisenegosyo.com/>

Media Contact

FranchiseNegosyo

*****@franchisenegosyo.com

<http://franchisenegosyo.com>

Source : FranchiseNegosyo

[See on IssueWire](#)