

Fabritual Launches Block Printed Duck Canvas Fabric Collection

Fabritual Introduces Hand-Block Printed Duck Canvas Fabric by the Yard, Combining Durable Cotton Canvas with Traditional Artistry for Curtains, Upholstery and Home Decor



Delhi, India Oct 15, 2026 ([Issuewire.com](https://www.issuewire.com)) - Fabritual Launches Block Printed Duck Canvas Fabric Collection for Durable, Handcrafted Home Decor

New hand-block printed yardage combines the strength of cotton canvas with the beauty of traditional wooden-block artistry, suitable for curtains, upholstery and more.

[City, India], October 15, 2026 – Fabritual, a brand specialising in hand-block printed textiles, today announced the addition of a new [duck canvas fabric collection](#).

Each design is printed by hand using carved wooden blocks and is available by the yard, giving designers, decorators and makers a heavyweight fabric that has a true artisanal feel.

Duck canvas is a tightly woven cotton fabric that has been used in tents, workwear and bags. [Fabritual's collection](#) brings in the same durability for the home, where it is equally suited to functional and decorative projects.

Why Block Printing Suits Duck Canvas Fabric

The firm, evenly woven nature of duck canvas holds a printed design cleanly. Fabritual's artisans line up

hand-carved wooden blocks impression by impression, which gives crisp pattern definition and the slight irregularities that make it stand out from machine printing.

“Duck canvas gives us a surface that holds a block print beautifully while standing up to everyday use. We wanted customers to have fabric that is as durable as it is handcrafted,” said Ranu Tambi, Founder at Fabritual.

Applications: From Curtains to Upholstery

The collection is designed to cover a wide range of uses, including:

- Curtains and drapes
- Pillow and cushion covers
- Table runners and table linens
- [Custom upholstery](#)
- Lampshades and tote bags
- Water-resistant options are also available, making the fabric fit for indoor and outdoor use.

Sustainable, Eco-Friendly Canvas Fabric

Fabritual makes this range using natural cotton canvas, organic pigments and traditional printing methods. The brand sees the collection as part of a slow fashion approach to responsible production. Customers can look out for pieces like the [Sudarshan eco-friendly duck canvas fabric](#), and a custom listing option allows customers to get specific about colours, prints and patterns for a particular space or project.

Care Guidance

To care for the print and fabric, Fabritual recommends washing in cold water with a mild detergent, air-drying, spot-cleaning upholstery and curtains where possible and avoiding bleach and harsh chemicals.

Availability

The block-printed duck canvas fabric collection is available now at fabritual.com.

About Fabritual

Fabritual makes hand-block printed fabrics and home textiles using traditional wooden-block techniques. The brand works with natural fibres and organic pigments and offers customisation for interior designers, makers and homeowners. Learn more at fabritual.com.

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