

European Organic SeaBuckthorn in Singapore

Bio Cătina Cooperative Promotes European Organic Products in Singapore at SIGEP ASIA & RESTAURANT ASIA 2026



Singapore, Singapore Oct 28, 2026 ([Issuewire.com](https://www.issuewire.com)) - Three days dedicated to promoting European Organic Sea buckthorn products and raising awareness of the European Union Organic Logo in the Singapore market.

Singapore, 2026 – Bio Cătina Agricultural Cooperative participated in the international trade show SIGEP ASIA & RESTAURANT ASIA 2026, organizing three days of activities dedicated to promoting and offering tastings of European Organic Sea buckthorn products, as well as informing the public about the importance and recognition of the European Union organic logo, as part of the European project “**Enjoy Organic Sea Buckthorn! It’s from Europe!**”

Official Visits and Interest in European Organic Products

Throughout the three days, the Bio Cătina Cooperative’s stand and promotional activities welcomed visits from prominent officials and institutional representatives from Singapore and the European Union.

Among them were Ms Josephine Teo - Minister of Digital Development and Information of Singapore; Jean-Pierre de Meerleer Sanchez - Trade Policy Officer at the European Union Delegation to

Singapore; and Alin Natanael Cabau - First Secretary of the Embassy of Romania in the Republic of Singapore.

These visits provided an important opportunity to present European organic sea buckthorn products and highlight their potential in the Southeast Asian market. The interactions also helped promote the European origin of the products and reinforce the campaign's message about the importance of choosing organically certified products.

An Event Dedicated to Product Tasting and Consumer Education

As part of the promotional programme, a special event was organized to present the European organic Sea Buckthorn products. Participants had the opportunity to discover the variety of products, taste them, and learn more about their characteristics and nutritional value.

Press kits were also distributed to guests, containing European organic sea buckthorn products and printed informational materials about them, the nutritional properties, the benefits associated with its consumption as part of a balanced diet, and the distinctive characteristics of European organic products.



Media Contact

Cooperativa Agricola Bio Catina

*****@biocatina.com

0722929772

Calea Mosilor nr 88, sector 3

<https://euorganicseabuckthorn.com/>

Source : Cooperativa Agricola Bio Catina

[See on IssueWire](#)