Engage Wave Media Builds a New-Age Model for Integrated Digital Growth

Pune-based Engage Wave Media has completed three years of building integrated, data-driven marketing solutions across industries, combining performance media, brand strategy, direct engagement and measurable digital growth.

Pune, Maharashtra Oct 30, 2026 (Issuewire.com) - **Engage Wave Media** is a Pune-based full-stack digital marketing agency helping brands build visibility, generate qualified demand and achieve measurable business growth through integrated, data-driven marketing solutions.

Founded by Agam Dubey, the agency has completed three years of operations and has worked with more than 100+ brands across real estate, education, retail, healthcare, e-commerce, IT, B2B and other growth-focused sectors. During this period, Engage Wave Media has managed over ₹10 crore+ in paid media investments across Google, Meta and other digital platforms.

The agency's operating model brings together brand marketing, performance marketing, social media, content marketing, digital PR,and direct customer engagement under one strategic framework. Its campaigns are built around audience behavior, data, intent and measurable outcomes rather than isolated platform activity.

Engage Wave Media also offers direct marketing and customer communication solutions through WhatsApp, RCS, SMS and email marketing. These channels are integrated with paid media and brand campaigns to create stronger visibility, better engagement and more consistent customer journeys across multiple touchpoints.

Its cross-sector experience allows the team to design category-specific growth strategies. Real estate campaigns focus on qualified enquiries and site visits, education campaigns are built around admissions, retail and e-commerce campaigns focus on conversion, while healthcare and B2B campaigns require relevance, trust and audience precision.

As Engage Wave Media enters its next growth phase, the agency continues to strengthen its capabilities across performance media, brand marketing, direct engagement and digital strategy, with a clear focus on accountable and scalable growth.

Engage Wave Media
Shaping The Future Of Your Brand. Data. Digital. Growth. Delivered.
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Source : Engage Wave Media

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