

Dr. Eric Johnson's The Art of Story Telling Soared on Amazon Bestseller Lists, Inspiring Readers Via Identity & Purpose

Explore Dr. Eric Johnson's bestselling book *The Art of Story Telling*, a powerful journey into identity development, purpose, and meaningful narratives.

The Art of Story Telling

**Identity Development A Sustainable
Defense Against Existential Threats**

Special Edition

**Best
Seller**
amazon.com

Eric L. Johnson, PhD

Mobile, Alabama Oct 7, 2026 ([Issuewire.com](https://www.issuewire.com)) - Every person, organization, and society is living a story. The question is: who is writing it, and how does that story shape the future? Dr. Eric L. Johnson invites readers to explore this powerful question in his acclaimed book, *The Art of Story Telling: Identity Development – A Sustainable Defense Against Existential Threats*, which has achieved Amazon Bestseller status in the Organizational Behavior, Philosophy, and Success eBooks categories.

Through a thoughtful examination of identity, purpose, and human behavior, Johnson explores how the narratives people create become the foundation for understanding who they are, what they value, and how they respond to the challenges they encounter. The book presents identity as more than a simple definition of self; it is an evolving story shaped by experiences, beliefs, relationships, aspirations, fears, and the search for meaning.

In *The Art of Story Telling*, Johnson argues that identity development is an ongoing process through which individuals, families, organizations, and nations create meaning about their existence. These stories influence decision-making, shape perceptions of threats and opportunities, and provide a framework for navigating an uncertain world.

"I am deeply honored that The Art of Story Telling: Identity Development – A Sustainable Defense Against Existential Threats has reached Amazon Bestseller status in the Organizational Behavior, Philosophy, and Success eBooks categories," said Dr. Eric L. Johnson in a recent interview. *"This recognition reflects the growing interest in understanding the powerful role that identity and storytelling play in shaping how we see ourselves, navigate challenges, and create meaning in our lives and communities. My hope is that this book encourages readers to examine the stories they live by, ask deeper questions about their purpose, and recognize the ongoing process of identity development that shapes who we become."*

The book's recognition in the Organizational Behavior category reflects its examination of how organizations develop identities through their missions, values, cultures, leadership practices, and collective actions. Johnson explores how an organization's identity is shaped not only by what it claims to believe but also by how those beliefs are expressed through everyday practices and decisions.

Beyond organizational leadership, *The Art of Story Telling* offers a philosophical and psychological exploration of personal identity. Johnson examines how individuals construct narratives from their physical, ideological, psychological, emotional, and spiritual experiences to explain their place in the world. Each person develops a unique story, even when sharing similar backgrounds or circumstances with others.

The book also explores the influence of family and community in shaping identity. Johnson highlights how family traditions, values, and shared experiences provide important foundations for the stories people create about belonging, purpose, and personal worth. While families may share common experiences, each individual interprets those experiences through their own evolving identity.

In examining success and personal growth, Johnson encourages readers to become more reflective about the narratives guiding their lives. The book challenges readers to consider whether their stories continue to support their goals, relationships, and aspirations, while recognizing identity development as

a lifelong journey of learning and transformation.

Rather than offering a single formula for self-discovery, *The Art of Story Telling* encourages deeper questions and greater awareness. Johnson emphasizes that understanding the stories people live, and the impact those stories have, can contribute to meaningful personal and collective growth.

With its achievement as an Amazon Bestseller in Organizational Behavior, Philosophy, and Success eBooks, *The Art of Storytelling: Identity Development – A Sustainable Defense Against Existential Threats* continues to engage readers interested in leadership, identity, organizational culture, philosophy, and the human search for meaning.

The book is available on [Amazon](https://www.amazon.com). For more information about the author and his books, visit <https://ericljohnsonauthor.com/>.

About the Author

Dr. Eric Johnson is an education leader, author, speaker, and the franchise owner of Wize Computing Academy Mobile. He has led school improvement efforts nationally and internationally. He previously served as Chief of Research Publications for the United States Air Force Academy and Director of the Urban Education Program at Drake University. The author of five inspirational books, including *The Art of Storytelling: A Sustainable Defense Against Existential Threats*, Dr. Johnson's expertise spans curriculum development, culturally relevant pedagogy, social-emotional learning, and urban, global, and multicultural education.

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