

Creator Hub Adds Snapchat to Cross-Posting Suite

Creators can now post content to Snapchat, Instagram, TikTok, and YouTube from one place.



Los Angeles, California Oct 6, 2026 ([Issuewire.com](https://www.issuewire.com)) - [Creator Hub](#), a creator growth app built by [Ivy](#), added Snapchat to its publishing workflow on iOS.

Anyone who posts across multiple platforms knows the routine: make the content once, then spend more time uploading and adapting it everywhere else. Creator Hub is built to cut down that process.

With the new integration, creators can build a post in Creator Hub, select [Snapchat](#) alongside Instagram, TikTok and YouTube, and send their content directly into Snapchat, where they can review it and share it to their Story.

"Influencers and business owners are already spending their time making the content. They shouldn't have to spend even more time re-uploading it to four different places," said Alex Poscente, founder and CEO of Ivy. "Snapchat was one of the platforms our creators kept asking for. Now it fits into the same workflow as everything else."

Carrington (@swagnightmare), creator and Creator Hub partner, said: "When you're posting on Snapchat, Instagram, TikTok, and YouTube constantly, being able to do all four at the same time saves me a ton of time. So now it's way easier for me to actually stay consistent on Snapchat."

Creator Hub has already onboarded thousands of creators and is designed for creators, entrepreneurs and businesses that want to grow across platforms without spending their entire day switching between apps.

The Snapchat integration is available now to Creator Hub users on iOS.

About Ivy

Ivy is a product studio that builds apps with influencers. Its portfolio includes Creator Hub and other creator-led products built around existing audiences, communities and distribution.

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