

Constar Launches Single-Source Retail-Ready Packaging for Private Label Contact Lens Brands

Printed blister foil, retail cartons, leaflets, inserts and co-branded starter kits are now produced under one roof, removing the supplier handoffs that delay private label launches



Baiyin, Gansu Oct 7, 2026 ([Issuewire.com](https://www.issuewire.com)) - Gansu Constar Technology Group Co., Ltd. today confirmed a single-source packaging programme for brands launching their own contact lens lines, consolidating printed blister foil, retail cartons, leaflets, inserts and co-branded starter kits under one production roof.

Private label programmes typically involve several suppliers before a product reaches a shelf: one printer for the blister foil, another for the carton, a third for the leaflet, and a packer to assemble the finished unit. Every handoff adds lead time and introduces a mismatch risk — a colour that does not match between foil and carton, a regulatory statement that appears on the leaflet but not on the label, or a pack count that does not align with the carton artwork.

The programme covers the complete retail package:

- Primary packaging — printed blister foil produced to the brand's own artwork.
- Secondary packaging — the retail carton, the patient leaflet and any insert.
- Kit assembly — multi-purpose solution, eye wash and co-branded starter kits, so a first order can ship as a shelf-ready retail unit rather than a lens that still needs packaging from a third party.

Because label copy is a regulatory artefact rather than a design choice, artwork is reviewed against the requirements of each destination market before a print run is released. Manufacturer name and address, device classification, the referenced clearance or certificate, storage conditions and language requirements all vary by jurisdiction. In the United States, soft contact lenses intended for daily wear are Class II medical devices under 21 CFR 886.5925.

Constar operates as a [private label contact lens manufacturer](#) for brand owners, distributors and e-commerce sellers, covering pattern selection, lens material, optical parameters and packaging within a single programme. Buyers comparing suppliers can also work through [the company's 12-point manufacturer scorecard](#), which puts each claim against a document the buyer can request and verify.

Production runs are completed in 30 to 45 days regardless of order size, and the end-to-end window from brief to delivery is approximately 55 days on catalogue patterns. Minimum order quantities are set per SKU rather than per order and are structured to support a first order from an emerging brand, with the unit basis confirmed in writing before any commitment.

"Packaging is where private label projects quietly lose weeks," said a spokesperson for Gansu Constar Technology Group. "The lens is ready, but the carton artwork is still in revision and the foil printer is a different company working to a different schedule. Consolidating the package changes the critical path, not just the invoice."

[Gansu Constar Technology Group Co., Ltd.](#) operates six production facilities across Gansu and Hunan provinces with a combined capacity of 15 million lenses per month. The company holds FDA 510(k) clearance, CE 0197 marking and ISO 13485 certification, alongside national registrations in Australia, Saudi Arabia, Indonesia, Thailand and Vietnam.

Brand owners can request a packaging consultation and artwork review at <https://www.constarfactory.com/> or contact the international business team directly.

About Gansu Constar Technology Group Co., Ltd.

Gansu Constar Technology Group Co., Ltd. is a China-based contact lens manufacturer specialising in OEM and ODM services for global brands and distributors. The company operates six production facilities with a combined capacity of 15 million lenses per month and holds FDA, CE 0197 and ISO 13485 certifications — the only contact lens manufacturer in China to hold all three simultaneously. Constar serves partners in more than 40 countries. For more information, visit www.constarfactory.com.



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