

CIM Group Expands AI Search Optimization Services for Contractors in San Antonio and Austin, Texas

Seguin, Texas Oct 23, 2026 ([IssueWire.com](https://www.issuewire.com)) - CIM Group, a marketing agency founded by Stewart Clark, is expanding its services to help contractors and home-service businesses across San Antonio, Austin, and surrounding Central Texas communities strengthen their visibility in AI-powered search platforms, including ChatGPT, Google AI Overviews, and Perplexity.

The expansion builds on the agency's existing digital marketing services, with a greater focus on helping trade businesses communicate their services, expertise, and geographic coverage across an evolving online search landscape.

As consumers increasingly encounter AI-generated summaries and recommendations when researching businesses, contractors have additional considerations when managing their online presence. A company may have years of experience and a strong reputation while its website and business listings provide incomplete or inconsistent information about its specialties, service areas, and project experience.

For contractors, clearly communicating this information across their digital presence is an important foundation for helping search engines and AI-powered tools interpret what a business does and whom it serves. While no agency can guarantee inclusion in AI-generated recommendations or specific search rankings, businesses can take practical steps to improve the clarity, consistency, and organization of their online information.

CIM Group's services include AI search optimization for platforms such as ChatGPT, Google AI Overviews, and Perplexity; traditional search engine optimization (SEO); Google Business Profile optimization; website development; lead generation systems; customer relationship management (CRM) setup; marketing automation; and fractional chief marketing officer (CMO) consulting.

The agency serves trade and home-service businesses in industries including roofing, HVAC, plumbing, electrical, concrete, excavation, landscaping, and remodeling.

Stewart brings approximately 13 years of experience in the trades and five years in digital marketing, according to the experience figures provided for this announcement. His background in construction informs the agency's focus on practical marketing strategies designed around the needs of contractors and other service-based businesses.

Founder Quote for Stewart Clark's Review and Approval

"I spent years in the trades, so I understand that contractors need marketing that makes sense in the real world. My goal is to help business owners communicate what they do, build credibility online, and create a stronger foundation for growth."

Through this service expansion, CIM Group aims to help contractors better understand their digital presence and develop marketing systems that support their business goals. The agency's approach emphasizes clear communication, transparency, and strategies grounded in the realities of running a trade business.

About CIM Group

CIM Group is a marketing agency based in Seguin, Texas, serving contractors and trade businesses across San Antonio, Austin, and surrounding Central Texas communities. Its services include AI search optimization, SEO, Google Business Profile optimization, website development, lead generation systems, CRM and marketing automation, and fractional CMO consulting.

Media Contact

Stewart Clark, Founder

CIM Group

Email: inquiries@clarksimpactmarketing.com

Phone: 830-743-9601

Website: <https://clarksimpactmarketing.com>

Media Contact

CIM Group

*****@clarksimpactmarketing.com

8307439601

<http://clarksimpactmarketing.com>

Source : CIM Group

[See on IssueWire](#)