

C1-Ice Media Group Celebrates a Breakout 2026: C1 Fest, A.U.X Fest, and Millions of Streams and Views

Label highlights include Nikki Russell's "Make It Worth It," C1's "EGO," a #1 on Dagr8fm, and 6 million combined TikTok views



Miami, Florida Oct 26, 2026 ([Issuewire.com](https://www.issuewire.com)) - C1-Ice Media Group is marking a landmark 2026, with two South Florida festivals, new releases from C1 and Nikki Russell, a #1 chart position, and millions of TikTok views.

The year on stage started with C1 Fest 26, a four-day festival April 22–25, 2026, hosted by C1 and staged across South Florida, including iKrave Hookah in West Palm Beach, Cru Lounge Wynwood in Miami, and Polo Patio in Hallandale. C1-Ice Media Group also took part in A.U.X Fest (Artists United Xperience) in Hollywood, Florida, a cultural festival built around unity, opportunity, and independent entertainment, with leadership from Flaunt Miami LLC and C1-Ice Media Group and a lineup that included Nikki Russell.

On the music side, the label's 2026 highlights include C1's single "EGO," now streaming, and Nikki Russell's release "Make It Worth It." Russell also reached #1 on Dagr8fm, while social momentum kept building: C1's "I'm Right" has hit 2 million TikTok views, and Russell's "Red Lipstick" has hit 4 million TikTok views — 6 million combined across the two songs.

"C1-Ice Media Group is about giving independent artists a real stage and a real audience — from the festival floor to the charts to the phones in people's hands. 2026 showed what this label and these artists can do, and we're just getting started." — **C1, C1-Ice Media Group**

About C1-Ice Media Group

C1-Ice Media Group is an independent label building artists through releases, live festival stages, and direct audience connection. Its 2026 highlights include C1 Fest 26, A.U.X Fest, C1's "EGO," and Nikki Russell's "Make It Worth It."

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