

BitRaser Recognized by Frost & Sullivan for 2026 Customer Value Leadership for Global Data Erasure

Recognition highlights BitRaser's commitment to high-quality service, its technical credibility and role in enabling secure device reuse.



Katy, Texas Oct 8, 2026 ([Issuewire.com](https://www.issuewire.com)) - BitRaser, a provider of certified data erasure and diagnostics software, was awarded Frost & Sullivan's 2026 Global Customer Value Leadership Recognition for Data Erasure for Used Electronics. The honor recognizes BitRaser's commitment to assist customers and businesses across many lanes, including price-to-performance value, service, operational efficiency, and brand strength.

As more devices enter the second-hand market, organizations increasingly need to demonstrate that data has been securely removed before equipment changes hands. Frost & Sullivan notes that certified erasure is becoming an increasingly important requirement across the electronics lifecycle. Its assessment of BitRaser depicts the company's ability to translate deep technical expertise into tangible customer value. By combining certified data erasure capabilities with responsive service, flexible deployment options, and a customer-focused approach, BitRaser has established a strong position among organizations seeking secure, compliant, and verifiable ways to erase data before devices are reused, resold, redeployed, or recycled.

A key differentiator Frost & Sullivan identifies is that BitRaser is developed by Stellar, a company with more than three decades of data recovery expertise. As one of the few data recovery companies that also develops data erasure technology, Stellar brings forensic expertise to developing and validating its erasure solutions, offering a distinctive perspective on secure data sanitization.

"For more than three decades, Stellar has built strong customer relationships by making responsive

customer service central to how we operate. BitRaser reflects the same philosophy via a dedicated support team, free technical assistance, and continuous innovation. Frost & Sullivan's 2026 award is an affirmation of this", said Sunil Chandna, Co-Founder and CEO, Stellar.

"Frost & Sullivan considers BitRaser a brand that users do not just use but stand behind. This distinction rests on how rarely the three pillars of ownership, service, and reputation reinforce each other this cleanly in a single company," said Ana Dominguez, Best Practices Research Analyst, at Frost & Sullivan.

The recognition also highlighted BitRaser's ability to support diverse operating environments through a unified platform.

About BitRaser

BitRaser is an innovation from Stellar, a 33-year leader in data care. Its portfolio includes professional tools for data erasure, hardware diagnostics, and erasure verification that support device reuse & promotes circular economy. BitRaser generates tamper-proof erasure reports to support compliance with global privacy laws & regulations. BitRaser is certified by ADISA, NIST, Common Criteria, NYCE, and STQC. For more information, visit www.bitraser.com.

Stellar is renowned for its comprehensive solutions in data recovery, data erasure, mailbox conversion, and file repair. Stellar has earned the trust of millions of customers and Fortune 500 companies worldwide, solidifying its leadership in the data care industry.

About Frost & Sullivan Best Practices Recognitions

Frost & Sullivan's Best Practices Recognitions honor organizations demonstrating excellence in areas including leadership, technological innovation, customer experience, and product development. Each recognition follows a rigorous evaluation process combining industry interviews, in-depth analysis, and secondary research to benchmark organizations against industry peers.

View Report: <https://www.bitraser.com/pdf/awards/BitRaser-Frost-Sullivan-Report-2026.pdf>

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