

ZEMSO Group Brings Technology, Design and Human-Centered Innovation to Smart City Development

Shanghai Zemso Urban Furniture Technology Co., Ltd. is a smart city furniture solution provider and operator driven by design and technology.

Shanghai, China Sep 10, 2026 ([Issuewire.com](https://www.issuewire.com)) - [Shanghai Zemso Urban Furniture Technology Co., Ltd.](#) (ZEMSO), a smart city furniture solution provider and operator driven by design and technology, is strengthening its commitment to helping cities create smarter, more connected, and people-centered public spaces.

With its core philosophy of “**Technology-Driven Innovation**,” ZEMSO focuses on integrating smart technology, functional design, and urban culture into modern public infrastructure. The company provides comprehensive smart city furniture solutions designed to improve the efficiency, convenience, and overall experience of public spaces and transportation environments.

As cities continue to embrace digital transformation and urban renewal, traditional public facilities are evolving into intelligent service platforms. ZEMSO responds to this trend by combining innovative design with digital technologies to create solutions such as smart bus shelters, bus stop digital signage, outdoor digital signage, digital wayfinding systems, smart seating, and other customized urban furniture.

Technology Meets Human-Centered Urban Design

[ZEMSO Group](#) believes that smart city development should go beyond technology. Intelligent infrastructure should also reflect the culture, identity, and needs of the communities it serves.

Through professional design and technological innovation, ZEMSO integrates local cultural elements into urban renewal projects, helping cities develop public spaces that are both technologically advanced and human-centered.

Its solutions are designed to support a wide range of functions, including real-time information services, digital communication, intelligent wayfinding, public information delivery, and convenient urban services. By connecting physical infrastructure with digital technology, ZEMSO aims to create more efficient and engaging experiences for residents and visitors.

Supporting the Future of Smart Cities

ZEMSO works closely with governments, transportation authorities, urban developers, and other partners to deliver customized solutions for different urban environments. From transportation hubs and bus stops to parks, commercial areas, and other public spaces, the company provides integrated solutions that support smarter urban management and better public services.

“Smart cities are not only about deploying advanced technologies. They are about using technology to make cities more accessible, efficient, and comfortable for people,” said ZEMSO. “We are committed to combining design, technology, and local culture to help cities build public spaces that are ready for the future.”

Looking ahead, ZEMSO will continue investing in technological innovation and urban furniture solutions, working with global partners to support digital transformation, sustainable urban development, and the

creation of more connected and human-centered cities.

About ZEMSO Group

Shanghai Zemso Urban Furniture Technology Co., Ltd. is a smart city furniture solution provider and operator driven by design and technology. Guided by the philosophy of “**Technology-Driven Innovation**,” ZEMSO develops integrated solutions for [Bus Shelter](#), Bus Stop Digital Signage, Digital Signage And Wayfinding, [Solar Bench](#), urban services, and public spaces. The company combines technology, design, and local cultural elements to support modern urban development and create smarter, more people-centered cities.

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