

Videolpsum Launches September Creator Reach Week With 15% Discount on YouTube Promotion Services

Eight-day campaign provides reduced pricing, audience-targeting options and performance reporting for eligible YouTube advertising campaigns.



Dallas, Georgia Sep 10, 2026 ([Issuewire.com](https://www.issuewire.com)) - Videolpsum, an online video promotion company supporting YouTube creators, has announced **September Creator Reach Week**, an eight-day campaign running from **September 10th through September 17th, 2026**.

During the campaign, eligible customers can receive a **15% discount** on qualifying YouTube promotion packages. The initiative is intended for creators, artists, businesses and agencies seeking paid promotional support for eligible videos and YouTube channels.

Videolpsum develops advertising campaigns based on a creator's video, intended audience, geographic preferences, content category and selected budget. Customers can submit a YouTube video link and either target a broad audience or select criteria relevant to their content and campaign objectives.

Videolpsum states that it uses official advertising tools to deliver campaigns through eligible YouTube formats, including:

- **YouTube Discovery placements:** Promoted videos may appear as thumbnails alongside relevant content and within eligible discovery areas.
- **In-stream advertising:** Video advertisements may appear before, during or after other eligible

videos.

These options allow creators to structure their promotional spending around audience interests, geographic preferences and relevant content topics. Available categories include music, entertainment, gaming, education, travel, technology, food, books, automotive content, business and e-commerce.

“September Creator Reach Week gives creators a defined period in which to plan a structured YouTube advertising campaign at reduced pricing,” said a spokesperson for VideoIpsum. “Creators can establish audience preferences, select an appropriate campaign budget and review available performance information rather than relying solely on unpaid content discovery.”

VideoIpsum provides campaign tracking and performance information based on the selected service and available platform data. Creators may be able to review metrics related to:

- Views and watch time
- Audience demographics and geographic distribution
- Likes and subscriber activity
- Overall campaign delivery

These insights can help customers evaluate how a campaign was delivered and make more informed decisions about future video advertising.

According to company-reported statistics published on its website, VideoIpsum has supported more than **18,000 YouTube channels** and generated more than **327 million video views** through its cumulative promotional activity.

Eligibility and Availability

The campaign is intended for eligible creators at different stages of channel development, including musicians, vloggers, educators, gamers, authors, filmmakers, businesses and other video publishers.

Advertising format, targeting, availability, delivery and results may vary according to the content, selected audience, budget, competition, advertising inventory and applicable YouTube or Google Ads policies. Paid promotion can introduce eligible content to selected audiences, but it does not guarantee organic search rankings, subscriber growth, monetization eligibility or other specific outcomes.

September Creator Reach Week concludes on **September 17th, 2026**. Customers should review package eligibility, campaign requirements, and applicable terms before submitting an order.

Campaign details are available at <https://videoipsum.com/>.

Media Contact

Video Ipsum

*****@videoipsum.com

1603 Capitol Ave., Suite 310 A366, Cheyenne Wyoming 82001

<http://videoipsum.com>

Source : Videoipsum

[See on IssueWire](#)