

ViceVersa Tools Launches With a 98-Product Catalog for Email and Contact Conversion

A new Windows software company has launched a single storefront covering 98 email, contact, and archive conversion utilities, organized into ten categories built around specific migration situations rather than one general-purpose tool.



Busan, South Korea Sep 8, 2026 ([IssueWire.com](https://www.issuewire.com)) - **ViceVersa Tools** has launched its website and full product catalog, bringing together **98 Windows desktop utilities** built around moving mail, contacts, and archives between formats. The catalog is organized into ten categories rather than a single converter, with each category built around a specific migration situation.

The Mailbox Pairs category includes **21 tools** covering two-way conversion between EML, EMLX, MSG, MBOX, PST, NSF, and TGZ, allowing a mailbox to move from one format to another and back again under a single license. The IMAP category, with 8 tools, connects those same file formats to a live IMAP account and includes a dedicated IMAP to Office 365 path. A separate Office 365 category, with 7 tools, covers conversion between local mail files and Microsoft's hosted mail service.

Thunderbird is covered by 12 tools that export data out of a Thunderbird profile in one direction only, since Thunderbird does not support an equivalent import path back. A separate set of 12 Outlook OST tools extracts data directly from Outlook's offline cache file, intended for situations where the original PST file is missing or damaged. Nine tools convert mail into HTML files and another nine into MHTML

files, producing browsable web-page output instead of another proprietary mailbox format, while a further 9 tools handle PDF export, turning a mailbox into a document set suited for printing or long-term archiving. Contact conversion is handled separately from email through 6 tools covering vCard, CSV, and Excel address book formats. The remaining 5 tools are listed as utilities, covering split, merge, backup, and PDF locking jobs that fall outside the core mailbox converters.

"We didn't want to build yet another converter that does one thing well and then has to go to another vendor for everything else," said a spokesperson for ViceVersa Tools.

Each product in the catalog has its own purchase page, and a free trial download is available for every tool. The full catalog is browsable and searchable from a single products page rather than through separate microsites, at <https://www.viceversatools.com>.

About ViceVersa Tools

ViceVersa Tools develops Windows desktop applications for email, contact, and document conversion. Its catalog includes mailbox format conversion, IMAP and Office 365 migration, Thunderbird and Outlook OST extraction, HTML, MHTML, and PDF archiving, contact conversion, and a set of standalone file utilities.

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