

The Tunes Club Announces September Spotify Growth Kickoff for Independent Artists

The September 1–8 campaign provides 15% reduced pricing on eligible Spotify promotion services for independent artists.

THE TUNES CLUB

September
SPOTIFY
GROWTH KICKOFF

15% OFF
SPOTIFY PROMOTION SERVICES

**1st – 8th
SEPTEMBER
2026**



PROMOTE YOUR MUSIC NOW

Growth Kickoff, a campaign for independent artists seeking structured promotional support for eligible music releases. The campaign will run from **September 1 through September 8, 2026**.

During the campaign, eligible customers can receive a [15% price reduction on qualifying Spotify promotion packages](#). The initiative is available to independent singers, rappers, DJs, bands, groups and labels across different genres and regions, subject to the company's standard campaign requirements and terms.

The Tunes Club develops promotional plans around an artist's release, genre, intended audience, campaign objectives and selected package. Depending on the package and content eligibility, the work may include playlist-curator outreach, music-focused content marketing, social media promotion and music blog outreach.

Playlist outreach involves presenting an eligible track to independent curators whose audiences may align with the music. Content and social media activity may be used to provide additional context around a release and introduce it to relevant listeners. Third-party curators and publishers retain control over their editorial and placement decisions.

"Independent artists often need a coordinated plan that connects their release, audience and promotional channels," said a spokesperson for The Tunes Club. "This campaign gives artists a defined September window to select support that fits their release plans while keeping expectations and campaign scope clear."

The campaign applies to qualifying existing Spotify promotion packages purchased between **September 1 and September 8, 2026**. Artists can review the available options and select a package based on their intended audience, content needs and budget.

The Tunes Club does not guarantee a specific number of streams, followers, playlist placements, media placements or other outcomes. Results vary by release, audience fit, content eligibility, curator decisions and other factors. The Tunes Club is an independent music marketing provider and is not affiliated with or endorsed by Spotify.

Media Contact

The Tunes Club

info@thetunesclub.com

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