

The Pool Factory Celebrates Real Backyards, Real Families, and Real Memories with Its Annual Photo Contest

America's Above Ground Pool Experts™ shines a spotlight on customer-built backyard transformations across the country



Edison, New Jersey Sep 10, 2026 ([Issuewire.com](https://www.Issuewire.com)) - [The Pool Factory](#), known nationwide as America's Above Ground Pool Experts™, is once again celebrating the families who have turned their backyards into gathering places, private retreats, and lasting sources of family memories through its Annual Photo Contest.

Each year, homeowners from across the United States submit photos of their completed backyard projects, showcasing how their above ground pools and semi-inground pools have transformed everyday backyards into the favorite part of the home. From first-time installations to fully landscaped backyard escapes, the contest gives customers a platform to share their stories in their words and gives future customers an honest look at what pool ownership really looks like.

"When someone is deciding whether an above ground pool is right for their family, the most convincing thing we can offer isn't a polished marketing photo but it's a real photo from a real customer," said a spokesperson for The Pool Factory. "Our Photo Contest has become one of our favorite traditions because it puts our customers front and center. Their backyards, their families, and their memories are the best proof of what we do."

Answering the Questions Homeowners Ask Most

Anyone shopping for an above ground pool tends to ask the same handful of questions: Can I really install this myself? Will my family actually use it? Is this company as trustworthy as its reviews suggest? Rather than answer those questions with more marketing copy, The Pool Factory lets its customers answer them directly.

Contest entrants share photos of their finished backyard, an explanation of why they chose The Pool Factory, details about their installation experience, and a description of their favorite part of pool ownership. The best entries are featured throughout the company's website, including on individual product pages, so future shoppers can see above ground pools in real backyard settings rather than computer renderings alone.

Real Stories From Real Customers

What stands out most about the contest, according to The Pool Factory, is how different each family's story is. Some homeowners set out to build a backyard their grandchildren would never want to leave. Others wanted a private resort-style escape just steps from their back door. Many simply wanted a reason for family and friends to spend more time together.

One customer summed it up simply:

"Our pool has become the heart of our backyard, bringing us together for family time, cookouts, celebrations, and countless summer memories."

Another described the decision as something bigger than a backyard upgrade:

"Choosing The Pool Factory was about investing in quality time, laughter, and memories that will last a lifetime."

Proving DIY Installation Is Achievable

One of the most common concerns among prospective buyers is whether installing an above ground pool is realistic for someone without professional experience. The Pool Factory's photo contest winners consistently prove that with the right preparation, it is.

"My wife and I installed it ourselves. It was the first time ever doing a pool... all the parts were there and it ended up awesome," one customer wrote.

Another family turned the project into a full household effort: "Me, my wife, and our two kids installed it in one day."

While every installation still requires careful planning and preparation, hearing directly from homeowners who have already done it gives future customers real confidence that the process is manageable and not overwhelming.

More Than a Pool: A Full Backyard Transformation

The feedback The Pool Factory receives each year goes well beyond swimming. Customers routinely describe their backyards in terms that have nothing to do with water and everything to do with lifestyle. Entrants have called their finished spaces:

- Their private resort
- A peaceful retreat
- The centerpiece of family gatherings
- Their favorite place to unwind after work
- A place where children and grandchildren make lifelong memories

For The Pool Factory, that shift in language; from "pool" to "retreat," from "backyard" to "resort" is the clearest sign of the contest's impact. It reflects a company built around helping families reimagine what their outdoor space can become.

A Long-Standing Commitment to Customers

The Annual Photo Contest is an extension of The Pool Factory's broader mission: helping homeowners create backyard spaces they'll use and love for years to come. As America's Above Ground Pool Experts™, the company has built its reputation on guiding customers through every step of the process, from choosing the right above ground pool for their space to supporting them through installation and beyond.

By spotlighting real customer photos and firsthand accounts rather than staged photography, The Pool Factory continues to give future customers an authentic look at what backyard pool ownership can look like, not in theory, but in the words and images of the families who have lived it.

To view past photo contest entries, read customer stories, and learn more about The Pool Factory's above ground pools and semi-inground pools, visit <https://www.thepoolfactory.com/>.

About The Pool Factory

[The Pool Factory](#) is America's Above Ground Pool Experts™, based in Edison, New Jersey. The company is dedicated to helping homeowners across the country find the above ground pools and semi-inground pools that best fit their backyards and their families, backed by a customer-first approach and a growing community of real homeowners who share their backyard transformations each year.

Media Contact

The Pool Factory

*****@mail.com

(855) 280-7665

<https://www.thepoolfactory.com/>

Source : The Pool Factory

[See on IssueWire](#)