

Sinotruk Chairman Visits Dubai as Galadari Hosts Customer Handover Ceremony



Dubai, United Arab Emirates Sep 11, 2026 ([Issuewire.com](https://www.issuewire.com)) - [Galadari Trucks & Heavy Equipment](#) (GTHE) hosted a special customer event at the JA Lake View Hotel in Dubai, bringing together senior leadership from SINOTRUK, representatives from SITRAK, and valued customers from across the UAE's transport, logistics, and construction sectors.

The event welcomed distinguished guests from China, including Mr. Liu Zhengtao, Chairman of SINOTRUK, and Mr. Zhao Hua, Vice President of SINOTRUK, whose visit underscored the growing importance of the UAE market and the strong partnership between SINOTRUK, SITRAK, and Galadari Heavy Equipment – Commercial Vehicles.

[A highlight of the event was the customer handover ceremony](#), celebrating the delivery of SITRAK trucks to customers and reinforcing the shared commitment to providing reliable, efficient, and high-performance transport solutions for businesses operating across the region.

The ceremony was attended by Mr. Walid Eldessouki, General Manager – Commercial Vehicles at Galadari Heavy Equipment, along with members of the SITRAK and SINOTRUK leadership teams. The gathering provided a valuable opportunity to engage directly with customers, discuss market developments, and strengthen long-term business relationships.

Speaking during the event, representatives from GTHE emphasized the importance of customer partnerships and the role they play in the continued success of the commercial vehicle industry in the UAE.

“This event reflects our commitment to building strong relationships with our customers and manufacturing partners while delivering solutions that help businesses operate more efficiently and competitively,” said Walid Eldessouki. *“The presence of SINOTRUK’s senior leadership demonstrates a shared commitment to supporting customers in the UAE and investing in the long-term growth of the market.”*

The customer handover ceremony was complemented by a dedicated display of SITRAK trucks, allowing guests to experience firsthand the brand’s advanced engineering, driver-focused design, fuel efficiency, and durability. The showcase highlighted SITRAK’s growing presence in the UAE and its ability to meet the demanding requirements of fleet operators across multiple industries.

Customer Endorsement Highlights Reliability and Service Excellence

A key moment of the event was a testimonial from a long-standing customer, who shared their experience working with Galadari Heavy Equipment over the years.

“We have been dealing with Galadari for the past 15 years and have purchased many SITRAK trucks from them,” the customer said. *“These trucks are extremely reliable and can perform in the toughest operating conditions in the UAE.”*

The customer also praised the operational efficiency of the vehicles, noting that *“SITRAK trucks offer strong performance with lower fuel consumption compared to other brands, helping us maintain a lower overall cost of operations.”*

Beyond vehicle performance, the customer highlighted the strength of GTHE’s aftersales support.

“The aftersales team is very supportive, and spare parts are always available whenever needed. The team is responsive and committed to helping us keep our fleet operating efficiently. We are very satisfied with the customer service we receive.”

The customer concluded by expressing appreciation for the long-standing partnership, adding: *“We truly value our relationship with Galadari and look forward to strengthening our partnership and doing more*

business together in the future.”

Strengthening Partnerships for Future Growth

The visit of SINOTRUK Chairman Mr. Liu Zhengtao and Vice President Mr. Zhao Hua reflects the manufacturer’s commitment to supporting customers and partners across the Middle East. The event provided a platform for meaningful discussions on industry trends, customer requirements, and opportunities to further develop the heavy-duty truck sector in the UAE.

As demand continues to grow for reliable, fuel-efficient, and cost-effective transportation solutions, SITRAK and Galadari Trucks & Heavy Equipment remain focused on delivering products and services that help customers maximize productivity, reduce operating costs, and achieve long-term business success.

The event concluded with networking sessions between customers, industry stakeholders, and company representatives, further reinforcing the strong partnerships that continue to drive SITRAK’s growth and success in the UAE market.

About Galadari Commercial Vehicles

Galadari Commercial Vehicles, a company of Galadari Heavy Equipment, a subsidiary of Galadari Brothers Group, is a leading provider of commercial transportation and logistical solutions in the UAE. The company offers a comprehensive portfolio of trucks, buses, and specialized commercial vehicles, supported by an extensive network of service centers, genuine spare parts availability, and dedicated aftersales support. With a strong focus on customer satisfaction, technical expertise, and operational excellence, the company continues to play a key role in supporting the UAE’s growing logistics, construction, industrial, and transportation sectors.



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