

ShowBride Announces Winter 2027 Bridal Expo in Chesapeake, Virginia

The January 10 bridal expo will bring engaged couples together with wedding professionals at Chesapeake Conference Center.



Virginia Beach, Virginia Sep 26, 2026 (IssueWire.com) - ShowBride will host its Winter 2027 Bridal Expo on Sunday, January 10, 2027, at the Chesapeake Conference Center in Chesapeake, Virginia. The event will take place from 1 p.m. to 4 p.m., with VIP access beginning at noon.

The bridal expo is part of ShowBride's schedule of regional wedding events serving couples and wedding professionals in southeastern Virginia and the surrounding area. The January event is designed to provide engaged couples with an opportunity to meet wedding professionals and gather information while planning upcoming celebrations.

The Chesapeake Conference Center will serve as the location for the Winter 2027 event. The venue is located at 700 Conference Center Drive in Chesapeake, Virginia.

ShowBride's bridal events bring together professionals from a range of wedding-related fields. Participating businesses can include wedding venues, bridal fashion, photography and videography, floral and décor services, entertainment, transportation, beauty services, planning and coordination, invitations, jewelry, travel and other wedding-related businesses.

For couples preparing for weddings in 2027 and beyond, an in-person bridal expo provides an opportunity to compare services, ask questions directly and begin conversations with potential wedding vendors. The event also gives local wedding professionals an opportunity to meet prospective clients in person and introduce their services to couples actively planning their weddings.

ShowBride maintains an online wedding vendor directory in addition to its bridal show schedule. The directory organizes participating businesses by wedding service category, allowing couples to research vendors and wedding-related services before and after attending an event.

Admission for the Winter 2027 Bridal Expo is currently listed as free for online registration. ShowBride's event listing includes four admission periods: VIP from noon to 4 p.m., standard admission from 1 p.m. to 4 p.m., value admission from 2 p.m. to 4 p.m., and late admission from 3 p.m. to 4 p.m. The event listing currently shows no online admission charge for these ticket periods.

The Winter 2027 Bridal Expo will take place at Chesapeake Conference Center on January 10, 2027. Additional information about the event, registration and participating wedding businesses is available through ShowBride's website.

ShowBride is a bridal event and wedding vendor directory serving couples and wedding professionals in the southeastern Virginia region. Its event schedule currently includes the January 2027 Winter Bridal Expo as well as additional bridal events planned for 2027.

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