

SA Fab Unveils Exclusive Hand Block Printed Festival Collection, Indigo Menswear, & Couple Outfits for the Season

Celebrate Navratri and Diwali with SA Fab's new sustainable pure cotton fashion line. Featuring elegant block-printed lehenga cholis, stylish indigo shirts for men, and trendy matching couple outfits handcrafted by Jaipur's finest artisans.



Jaipur, Rajasthan Sep 4, 2026 ([IssueWire.com](https://www.issuewire.com)) - As the joyous festive season approaches, **SA Fab**, a premier block printing fashion house based in Jaipur, is thrilled to announce the launch of its highly anticipated festive fashion lineup. Renowned for preserving the centuries-old art of Bagru and Jaipur hand block printing, SA Fab's latest collections bring together sustainable fashion, traditional artisanship, and contemporary style just in time for Navratri and Diwali celebrations.

The highlight of the season is the brand's breathtaking [Festival Collection](#). Specially curated for the vibrancy of Indian festivals, the collection features beautifully tailored crop top lehengas and lehenga cholis. Crafted from 100% pure, breathable cotton, these outfits allow women to celebrate and dance through Navratri nights and Diwali festivities in absolute comfort without compromising on elegance. Each piece showcases intricate, hand-stamped block print designs that pay homage to India's rich textile heritage.

Understanding that festive fashion is for everyone, SA Fab has also expanded its menswear line. The brand's new [Indigo Cotton Shirts for Men](#) offer a sophisticated, earthy aesthetic. Dyed using rich, natural indigo and featuring traditional motifs, these half-sleeve shirts are the perfect blend of casual comfort and ethnic charm, making them an ideal choice for festive gatherings, poojas, or everyday wear.

Furthermore, setting a new trend for the festive season, SA Fab is proud to introduce their exclusive line of [Matching Outfits for Couples](#). Designed for couples who want to make a coordinated statement at festive parties and family events, these beautifully synchronized sets capture the spirit of togetherness. Featuring matching prints and complementary colors, these pure cotton ensembles ensure couples look picture-perfect for their festive memories.

"Our goal this season was to weave the festive spirit of India into every fabric, using the timeless art of hand block printing," said a spokesperson for SA Fab. "By using pure cotton and eco-friendly dyes, we are offering our customers outfits that are deeply rooted in tradition, incredibly comfortable to wear, and kind to the environment."

To explore the new collections and shop for the upcoming festive season, please visit the official [SA Fab online store](#).

About SA Fab: SA Fab is a sustainable fashion house based in Jaipur, India, dedicated to the ancient craft of hand block printing. By partnering directly with local artisans, SA Fab creates high-quality, eco-friendly, and stylish ethnic and contemporary wear for men and women, delivering the vibrant heritage of Rajasthan to wardrobes worldwide.



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