

Roger Pastor Roger Introduces Coaching KidMin, A Practical Game Plan for Building Thriving Children's Ministry Teams

Author and children's pastor Roger Pastor Roger draws on more than 20 years of ministry experience and his passion for football to help children's ministry leaders recruit, develop, coach, and lead teams with greater purpose

COACHING KIDMIN

A PLAYBOOK FOR EQUIPPING, EMPOWERING,
AND ENCOURAGING YOUR KIDS MINISTRY TEAM



COACH WELL. LOVE BIG. LEAD FOR ETERNITY.

Naples, Florida Sep 10, 2026 ([IssueWire.com](https://www.IssueWire.com)) - Children's ministry is about far more than filling classrooms, managing programs, or keeping children occupied while adults attend church. According to author and children's pastor Roger Pastor Roger, it is an opportunity to help shape a generation for Jesus Christ—and that mission requires strong, healthy, well-equipped teams.

That vision is at the heart of Pastor Roger's new book, *Coaching KidMin: Your Gameplan for Children's Ministry*, a practical leadership guide designed to help children's pastors, ministry directors, volunteers, and church leaders build children's ministries that thrive.

Drawing from more than 20 years of experience developing ministries, Pastor Roger uses the familiar language of football to explore the challenges and opportunities facing today's children's ministry leaders. His goal is straightforward: help leaders overcome obstacles, develop their teams, strengthen ministry culture, and pursue meaningful growth.

"You were called to lead a ministry—not just survive Sunday." Pastor Roger writes. Coaching KidMin helps children's ministry leaders recruit and develop volunteers, build healthy teams, create effective systems, and turn ministry vision into action."

Rather than presenting leadership as a collection of abstract principles, *Coaching KidMin* approaches ministry leadership as a complete football season. The book's eleven chapters correspond to the eleven players on a football offense or defense, with each chapter representing a pivotal part of building and sustaining what Pastor Roger calls a "championship team."

Throughout the book, Pastor Roger addresses practical areas including establishing vision and mission, recruiting volunteers, developing leaders, creating a healthy ministry culture, preparing for effective "game days," solving problems, motivating teams, engaging parents and the community, measuring success, and sustaining long-term growth.

At the foundation of Pastor Roger's approach is a simple but powerful idea: children's ministry is a team effort.

A head coach cannot win alone, and Pastor Roger argues that no children's ministry can thrive in isolation. Children, volunteers, parents, families, assistant leaders, and church leadership all play important roles in the ministry's success.

That team-centered philosophy also changes how leaders think about recruitment.

Instead of simply looking for people who can fill a vacant position, Pastor Roger encourages ministry leaders to identify people whose gifts, passions, personalities, and willingness to grow align with the ministry's vision. He emphasizes that people should be invited into a larger purpose—not merely assigned another task.

Pastor Roger also challenges church leaders to recognize that children's ministry should not be viewed simply as childcare. He calls on leaders to clarify the ministry's deeper purpose: fostering faith in children and adults and creating an interconnected ministry where everyone operates under a unified

game plan.

At the center of that game plan is vision.

Pastor Roger describes the children's ministry leader as a head coach responsible for establishing vision, mission, and culture. The leader's influence extends beyond Sunday programs into relationships with families, church leadership, volunteers, and the broader community.

The book encourages leaders to create cultures rooted in clear vision, trust, celebration, resilience, inclusivity, and spiritual passion—environments where team members understand that their service matters and where children can grow in faith, confidence, and love.

Importantly, *Coaching KidMin* is designed to be practical. Each chapter includes “Pro Tips” and action steps intended to help readers move from ideas to implementation. Reflective questions, checklists, and interactive elements encourage leaders to adapt the strategies to their own ministry environments rather than simply read and move on.

Pastor Roger's ultimate message is one of encouragement.

Children's ministry leaders may experience burnout, conflict, volunteer shortages, changing team dynamics, or seasons when progress feels difficult. But Pastor Roger believes those challenges do not diminish the importance of the calling.

Instead, they are opportunities to rethink the game plan, strengthen the team, and keep moving forward.

As Pastor Roger writes, the goal is to help leaders move from managing activities to becoming extraordinary coaches who cultivate thriving teams equipped to make a lasting impact on young lives.

“Your ministry matters immensely. Your team is counting on you. And the game is on.”

With *Coaching KidMin*, Roger Pastor Roger invites children's ministry leaders to step onto the sideline, pick up the playbook, and start coaching with greater vision, strategy, purpose, and heart.

About Pastor Roger

Roger Pastor Roger is a ministry leader with more than 20 years of experience developing ministries. He has led ministries with 300+ children and teams with 150+ serve team members. His passion for children's ministry and football inspired the framework behind *Coaching KidMin*. Having frequently been called “coach” throughout his ministry career, Pastor Roger wrote the book to encourage and equip children's ministry pastors, directors, and leaders to overcome obstacles, develop people, build healthy cultures, and pursue sustainable ministry growth.

About Coaching KidMin

Coaching KidMin: Your Gameplan for Children's Ministry is a practical leadership resource for children's pastors, ministry directors, volunteers, and church leaders seeking to recruit, develop, motivate, and lead effective ministry teams. Through the framework of a football season, Roger Pastor Roger provides practical strategies, “Pro Tips,” action steps, reflection questions, and leadership tools designed to help children's ministries move from stagnant to thriving.

Availability & Contact:

Coaching KidMin: Your Gameplan for Children's Ministry is officially published and available to readers worldwide in print and digital formats through major online retail platforms, including Amazon.

For purchasing book copies, media inquiries, review copies, or interview requests with the author, please visit:

[Facebook: Roger Pastor Roger](#)

[**Amazon: Coaching KidMin**](#)

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