

Pride Holdings Group Announces Launch of Pride Cell in Partnership with Perch Mobile

ORLANDO, FL – Pride Holdings Group (OTC: PHSE) today announced the upcoming launch of Pride Cell, a new mobile communications brand being developed in partnership with Perch Mobile.

Albany, New York Sep 15, 2026 ([IssueWire.com](https://www.issuewire.com)) - Pride Cell represents the latest expansion of Pride Holdings Group's strategy to build a diversified portfolio of businesses, products and services designed to serve and connect the LGBTQ+ community and its allies.

Through its partnership with Perch Mobile, Pride Cell plans to offer customers competitive wireless service while developing a brand centered around connection, community, inclusion and pride.

Expanding the Pride Ecosystem

The launch of Pride Cell is designed to complement Pride Holdings Group's expanding portfolio of hospitality, entertainment, media, membership, beverage and lifestyle initiatives.

The Company believes mobile communications represent a natural extension of this ecosystem.

Wireless service is an everyday necessity, providing Pride Cell with the opportunity to establish an ongoing relationship with customers while introducing additional benefits and services across the broader Pride Holdings Group portfolio.

"Our goal is to build Pride Holdings Group into much more than a collection of individual businesses," said Tim Majors, Interim CEO of Pride Holdings Group. "We are developing an ecosystem of brands that can connect with our community in everyday life. Pride Cell allows us to enter the mobile communications market with a brand that represents our community while creating another potential recurring-revenue business for Pride Holdings Group."

Additional information regarding Pride Cell service plans, pricing, availability, launch timing, and customer enrollment is expected to be announced as the launch progresses.

Contact:

Media Relations

Pride Holdings Group

Email: press@prideholdingsgroup.com

Website: www.prideholdingsgroup.com

Media Contact

Vargas Financial Inc

*****@vargasfinancialinc.org

Source : Pride Holdings Group

[See on IssueWire](#)