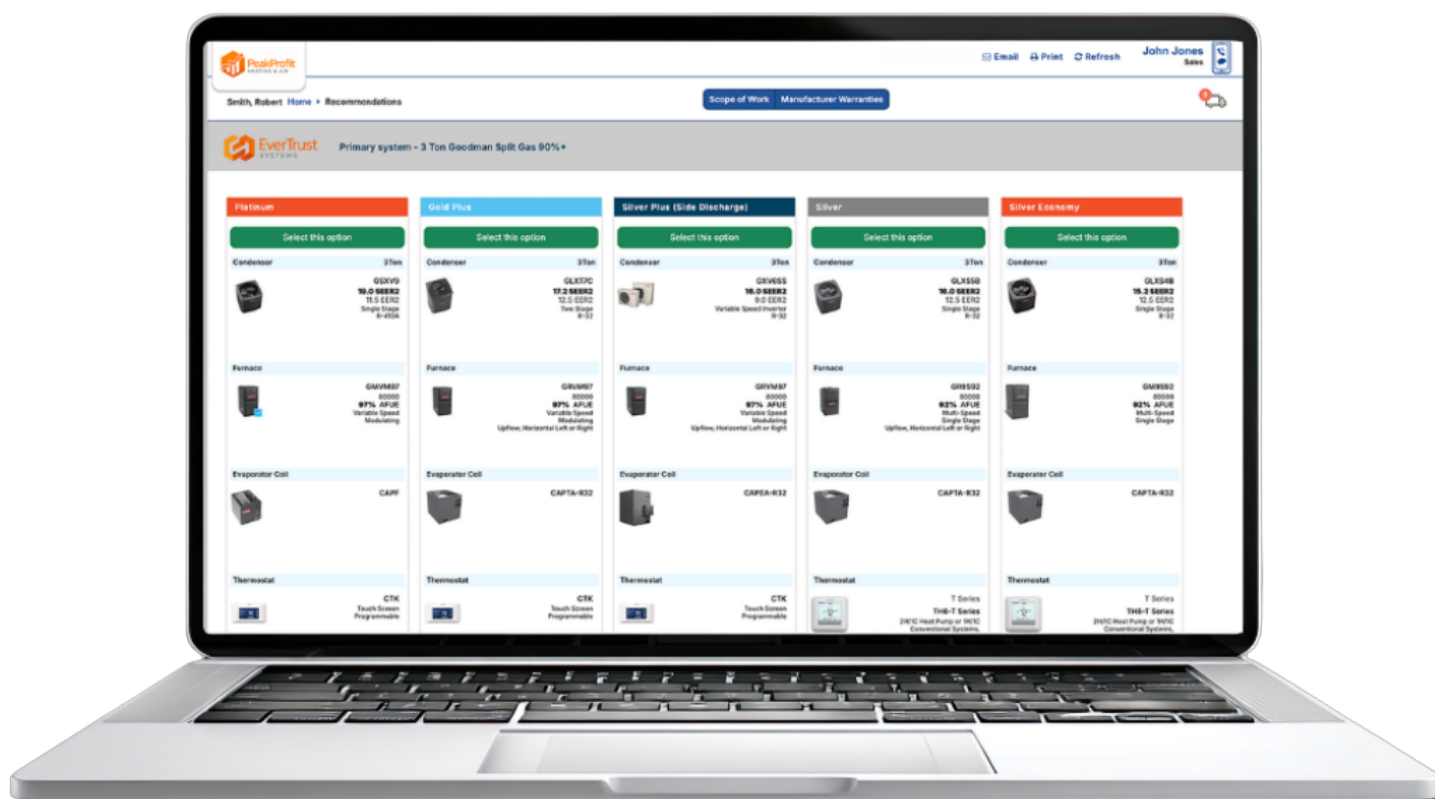


Pricebook Digital Enhances PricebookPlus ShowSite to Create a Better Homeowner Buying Experience

New ShowSite enhancements make it easier for homeowners to navigate proposals, select equipment options, and review services, accessories, and pricing in one clear, professional experience.



Stone Mountain, Georgia Sep 29, 2026 ([Issuewire.com](https://www.issuewire.com)) - Pricebook Digital, a leading provider of HVAC product data and sales software, announced new enhancements to PricebookPlus™ ShowSite, creating a cleaner, more intuitive proposal experience that helps HVAC contractors present complete

solutions while making it easier for homeowners to review and select the option that works best for their home.

ShowSite is the homeowner-facing proposal experience within PricebookPlus, allowing contractors to professionally present equipment options, pricing, financing, and other information during the sales process. With the latest enhancements, homeowners have an easier way to navigate between and select proposal options, while Services and Accessories are more clearly integrated into the experience to provide a more complete view of each proposed solution.

The updated experience gives homeowners a simpler way to compare and select options, review equipment, see Services and Accessories, and understand pricing. By organizing the information homeowners need within one cohesive presentation, contractors can make complex HVAC proposals easier to understand and help customers move more confidently from reviewing their choices to selecting the solution that fits their needs.

Services and Accessories now have greater visibility within ShowSite, helping contractors communicate more of the value included in a proposed HVAC solution. Instead of focusing solely on the primary equipment, homeowners can more easily see the additional products and services associated with their options, creating a more complete picture of what they are purchasing.

The enhancements also give contractors more flexibility in how they manage and present Services. Dealers can add images to Services and establish pricing using either a calculated price based on cost and margin or a fixed retail dollar amount. Accessory product information is maintained through PricebookPlus, helping contractors spend less time managing product data while maintaining control over the retail pricing used in their proposals.

“Our goal with PricebookPlus is to make it easier for contractors to sell the complete solution while creating a better buying experience for homeowners,” said Danny McCarthy, Director of Sales at Pricebook Digital. “These ShowSite enhancements make it easier for homeowners to navigate their proposal, compare and select options, and understand the services and accessories that are part of their solution. For contractors, that means a more professional and intuitive way to guide customers through an important purchasing decision.”

The ShowSite enhancements also establish the foundation for the next phase of updates coming to PricebookPlus. Comfort Upgrades, planned for release in October, will give contractors additional opportunities to present optional Services and Accessories that homeowners can select to personalize their HVAC solution.

Together, these updates continue Pricebook Digital’s focus on helping HVAC contractors move beyond traditional equipment proposals and create a more complete, interactive buying experience. By connecting accurate equipment and product information with professional homeowner-facing sales tools, PricebookPlus helps contractors simplify the sales process, communicate value, and sell with confidence.

The new ShowSite experience will be available to PricebookPlus customers beginning September 28, 2026.

For more information about PricebookPlus and ShowSite, visit <https://pricebook.digital> or contact Sommer Farrin, Marketing Manager, at sommer.farrin@pricebook.digital.

About Pricebook Digital

Pricebook Digital provides the HVAC industry's most comprehensive product data and sales software solutions, helping manufacturers, distributors, and contractors streamline operations and increase sales. Its connected ecosystem - including Pricebook Catalog, PricebookPlus™, PricebookCore™, and Pricebook DataSource™ - delivers accurate equipment data, pricing, system matchups, professional sales presentations, and business insights that help HVAC professionals work more efficiently and sell with confidence. From data to deals, Pricebook Digital helps the HVAC industry grow.

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