

PilotDeck Advances AI Visibility Platform for Tracking Brand Presence Across AI Search



New York City, New York Sep 16, 2026 ([IssueWire.com](https://www.IssueWire.com)) - [PilotDeck](#), an AI visibility platform for businesses and marketing teams, is advancing its platform to help organizations monitor how their brands appear across the rapidly evolving AI search landscape.

As consumers increasingly use AI-powered search experiences to discover products, services, and

companies, businesses are looking beyond traditional search rankings to understand whether their brands are being mentioned, cited, and represented accurately in AI-generated responses.

PilotDeck brings SEO, GEO, content strategy, AI-powered content creation, and digital distribution into a unified growth platform designed for the changing search environment.

Tracking Brand Presence Across AI Search

Traditional SEO reporting typically focuses on rankings, impressions, clicks, and organic traffic. AI search introduces additional visibility signals, including brand mentions, citations, source inclusion, and how a business is represented within generated answers.

PilotDeck helps businesses track these signals and identify opportunities to strengthen their presence across AI search experiences, including platforms such as ChatGPT, Google AI Overviews, Perplexity, Gemini, Claude, Copilot, and other AI-driven discovery channels.

The platform combines AI visibility analysis with the workflows businesses need to improve their digital presence—from website optimization and content creation to visual assets and social distribution.

Five Core Growth Capabilities

PilotDeck's platform brings together five core capabilities designed to support businesses throughout the post-launch growth process.

1. SEO & GEO-Optimized Websites

PilotDeck helps businesses optimize their websites for both traditional search engines and the AI layer increasingly influencing online discovery.

The [SEO & GEO-Optimized Websites](#) capability focuses on creating websites structured for search visibility while preparing content and site architecture for AI-driven discovery.

2. Keyword-Driven Content Engine

PilotDeck's [Keyword-Driven Content Engine](#) connects content creation with business and revenue goals.

Instead of producing content solely around high-volume keywords, the platform helps identify content opportunities based on search intent, business relevance, and potential customer journeys.

This allows businesses to build a content library designed to support both organic search and AI visibility.

3. Content Funnel Strategy

The [Content Funnel Strategy](#) capability goes beyond publishing individual blog posts.

PilotDeck helps businesses structure content around different stages of the customer journey, connecting informational content with commercial opportunities and helping move visitors from discovery toward conversion.

4. AI Image Generation

PilotDeck also provides [AI Image Generation](#) to help businesses create visual assets for their content and marketing campaigns.

Rather than relying entirely on generic stock photography, businesses can generate images designed around their brand, topics, and content requirements.

5. Social Media Distribution

The **Social Media Distribution** capability helps businesses extend the reach of their content across social platforms.

By connecting content creation with distribution, PilotDeck helps reduce the manual work involved in adapting and publishing content across multiple channels.

Connecting SEO With AI Search Visibility

Together, these capabilities connect website optimization, content strategy, AI visibility, visual content, and distribution within a single growth workflow.

PilotDeck enables teams to work across areas including:

- **AI visibility tracking** to monitor brand presence across AI search platforms
- **Citation analysis** to understand which sources are referenced in AI-generated responses
- **Brand mention monitoring** to identify when and where a business appears
- **SEO and GEO optimization** for traditional and generative search
- **Keyword-driven content creation** based on business and search opportunities
- **Content funnel planning** to connect content with customer journeys
- **AI image generation** for branded content and marketing assets
- **Social media distribution** to extend content reach across multiple platforms

PilotDeck's complete **Features** platform brings these capabilities together to help businesses build a more connected approach to search visibility and digital growth.

Supporting the Next Generation of Search Visibility

The growth of AI-generated search experiences is creating new measurement and optimization challenges for businesses. A page can rank in traditional search while receiving little visibility in an AI-generated answer, while other sources may be cited by AI systems in ways that traditional ranking reports do not capture.

PilotDeck is building its platform around this changing search environment, giving businesses additional visibility into how their brands and content appear across modern search experiences.

“AI search is changing how people discover and evaluate businesses,” said **JC, Co-Founder of PilotDeck**. “Businesses need visibility into how AI systems represent their brands, which sources they reference, and where opportunities exist to improve their presence. PilotDeck is designed to give teams a practical way to monitor and act on these signals.”

About PilotDeck

PilotDeck is an AI Visibility Platform designed to help businesses monitor, analyze, and improve their presence across AI search and traditional search. The platform combines SEO and GEO optimization, keyword-driven content, content funnel strategy, AI image generation, and social media distribution to help businesses adapt to the changing search landscape.

Media Contact:

PilotDeck

Wilmington, DE, USA

Email: registration@pilotdeck.co

Website: pilotdeck.co

Media Contact

Pilotdeck

*****@pilotdeck.co

5872005079

221 W 9th St PMB 147 wilmington DE 19801, USA

<https://pilotdeck.co/>

Source : Pilotdeck

[See on IssueWire](#)