

Passionpreneur Publishing announces the global release of Inner Armor

The inspiring book by Sanaa Ouahmane is now available via major players in the global book distribution field



Dubai, United Arab Emirates Sep 12, 2026 ([IssueWire.com](https://www.issuewire.com)) - Passionpreneur Publishing has announced the release of ***Inner Armor*** by *Sanaa Ouahmane* via the publishing industry's largest global book distribution networks. The book is anticipated to have an inspiring and profound effect on its target audience.

In this must-read book, *Sanaa Ouahmane* shares invaluable insights, tools and techniques for **mastering yourself before trying to master the world around you.**

Inner Armor: Mastering Power Through Heart and Mind is a leadership book about the strength no title can give you, and no circumstance can take away from you.

Rooted in more than two decades of leadership experience across Europe and the Middle East, *Inner Armor* brings together personal stories, defining moments, practical insights, and original frameworks to explore what it truly takes to lead yourself and others through pressure, uncertainty, change, and transformation.

Behind every visible achievement is an invisible journey. Before the titles, recognition, and results come the moments that test us: the difficult decisions, setbacks, doubts, sacrifices, relationships, cultural expectations, and unexpected turns that quietly shape who we become. *Inner Armor* goes behind the visible side of success to examine those moments and the inner qualities they develop.

Throughout the book, Sanaa Ouahmane draws on her journey from Morocco to France, Qatar, and the UAE, from building a career in a traditionally male-dominated industry to becoming one of the few women to lead multiple automotive and mobility businesses at CEO level in the Middle East. Alongside her professional journey, runs an equally important story: that of a woman and single mother learning to navigate ambition, responsibility, identity, and purpose without losing herself along the way.

It also challenges conventional ideas about power. True power, the book argues, is not about becoming harder, louder, or more dominant. It is about developing enough inner stability to know when to act, when to listen, when to persist, and when to walk away. It is the ability to combine heart and mind: empathy with discernment, intuition with reason, vulnerability with strength. Original concepts and frameworks, including The Daughter's Wedding Rule™ and Energy Flow, translate these ideas into practical tools readers can apply to their own decisions, relationships, and leadership.

At its core, *Inner Armor* is about mastering yourself before trying to master the world around you. It invites readers to look beyond external measures of success and ask deeper questions: What remains when the title disappears? How do you protect your energy without closing your heart? How do you lead under pressure without allowing pressure to define you? And how do you continue evolving without losing the essence of who you are?

The book is now available to inspire readers across the globe through the IngramSpark distribution network and other affiliates which will cover print-on-demand across the UK, Europe, USA, Australia, New Zealand and the Middle East. The e-book is available in 25+ online bookstores like Amazon, Kindle, Barnes & Nobles and Apple Books in the Middle East.

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About The Author:

Sanaa Ouahmane is an award-winning executive leader, strategic advisor, keynote speaker, and author with more than two decades of international leadership experience across Europe and the Middle East.

Among the few women to have led multiple automotive and mobility businesses at CEO level in the region, she has driven business transformation, sustainable growth, and cultural change in one of the

world's most male-dominated industries.

Known for combining commercial performance with people-centered leadership, Sanaa advises and inspires leaders to navigate complexity, accelerate transformation, build high-performing organizations, and lead with clarity, resilience, and lasting impact.

Follow Sanaa's journey on her social media channels and www.theinnerarmor.com.

About Passionpreneur Publishing:

An indie publisher, Passionpreneur Publishing, successfully helps entrepreneurs and professional experts become International Authors in as little as 90 days.

Passionpreneur Publishing specialises in transformational books, including business, self-help, personal growth and spiritual titles, in order to help authors share their messages and gain credibility in their chosen fields.

Passionpreneur Publishing boasts an all-star board of advisors from across the globe covering a wide spectrum of expertise around the books, publishing and media industry to ensure the application of global best-practice in every service offered and providing a worldwide network of some of the world's top thought leaders.



Media Contact

Passionpreneur Publishing

*****@moustafa.com

<http://www.passionpreneurpublishing.com/>

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