NuAIg CEO Featured in McKnight's Senior Living, Highlights Lessons for AI Adoption

NuAIg, an AI advisory and implementation firm focused on senior living and aging services, announced that its CEO, Vipin Bhardwaj, has been featured in McKnight's Senior Living in a thought-leadership column



Edison, New Jersey Sep 11, 2026 (Issuewire.com) - NuAIg, an AI advisory and implementation firm focused on senior living and aging services, announced that its CEO, Vipin Bhardwaj, has been featured in *McKnight's Senior Living* in a thought-leadership column examining what senior living organizations can learn from a decade of artificial intelligence adoption in healthcare.

The column, titled *"*What Senior Living Can Learn From a Decade of AI Failure in Healthcare, Before It Repeats It*,"* examines why many healthcare AI initiatives failed to deliver their expected impact and highlights critical lessons for senior living organizations entering their own AI adoption journey.

According to Bhardwaj, three issues can undermine AI initiatives before the technology itself has an opportunity to create value: deploying AI before the underlying data is ready, treating AI as an IT-only initiative, and failing to build trust among the employees expected to use the technology.

"Senior living has an opportunity to learn from healthcare's first wave of AI adoption rather than repeat it," said Vipin Bhardwaj, CEO of NuAIg. "The organizations that will see meaningful value from AI will not necessarily be those that deploy the most technology. They will be the ones that first understand their data, involve the people who operate the business and build trust around how AI is used."

As senior living providers increasingly explore artificial intelligence, generative AI, automation and predictive analytics, organizations are facing an important strategic question: how can they move from experimentation to practical, measurable AI adoption?

NuAIg believes the answer begins with organizational readiness. The company works with senior living and aging services providers to assess AI readiness, strengthen data foundations, identify high-impact opportunities and implement AI and automation solutions across operational, financial, workforce and resident-experience workflows.

Rather than approaching AI as a standalone technology purchase, NuAIg's approach focuses on connecting data strategy, analytics, intelligent automation and AI implementation to specific business outcomes.

“AI adoption should ultimately be measured by what changes inside the organization,” Bhardwaj added. “If AI does not improve a workflow, support employees, strengthen decision-making or create measurable operational value, organizations need to question whether they are solving the right problem.”

The McKnight’s feature reinforces the growing need for senior living leaders to approach AI adoption strategically, with data readiness, governance, workforce engagement and measurable outcomes built into the process from the beginning.

Read the full McKnight’s Senior Living column:
What Senior Living Can Learn From a Decade of AI Failure in Healthcare, Before It Repeats It

About NuAIg

NuAIg is an AI advisory and implementation firm focused exclusively on senior living, post-acute care and aging services. The company helps providers assess AI readiness, develop data strategies, implement intelligent automation, deploy AI-powered solutions and build practical roadmaps for digital transformation. NuAIg works with organizations across senior living and aging services to turn AI from experimentation into measurable operational impact.

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