

Music Promotion Club Announces End-of-September Campaign for Independent Artists

Music Promotion Club announces its End-of-September Growth Accelerator Week, running September 26–October 3, 2026, with a 15% reduction on eligible music promotion services for independent artists and creators.

 Music Promotion

FALL **MUSIC CAMPAIGN** *Week*



15% **DISCOUNT**

ELIGIBLE MUSIC PROMOTION SERVICES

SEPTEMBER 26 – OCTOBER 3, 2026

[September Growth Accelerator Week](#), a seasonal campaign running from **September 26 through October 3, 2026**, aimed at independent and emerging musicians seeking flexible ways to strengthen their digital presence and reach relevant audiences.

Independent artists increasingly manage both the creative and promotional sides of their careers. Beyond producing and releasing music, musicians often need to determine how to build visibility across video platforms, digital publications, social media, and their own online channels while working within defined marketing budgets.

The campaign brings together Music Promotion Club's services across three primary areas: [YouTube Music Promotion](#), **Music PR and Blog Promotion**, and **Artist Branding and Digital Presence**. During the campaign period, eligible music promotion services will be available at a **15% reduction**.

Campaigns can be configured around factors such as an artist's **release objectives, target audience, geographic focus, content type, and available promotional budget**, allowing musicians to select individual services or combine multiple promotional channels according to their requirements.

"Independent artists are often managing several parts of their careers at once, from creating and releasing music to deciding where and how to promote it," said a spokesperson for Music Promotion Club. "Our goal is to provide artists with different promotional options so they can build campaigns around their audience, objectives, and available resources rather than relying on a single channel."

A Multi-Channel Approach to Independent Music Promotion

Music Promotion Club provides promotional options covering **video advertising, music PR and content visibility, social media activity, and artist branding**.

For musicians using YouTube as part of their release strategy, the company's **YouTube Music Promotion** services provide options for worldwide or country-specific audience targeting. Campaigns can be configured according to the artist's selected budget and audience preferences.

Depending on the selected package, budget, and targeting settings, YouTube campaigns may show an estimated advertising reach of approximately **1,000 to 100,000 per video through Google Ads**.

Actual campaign performance can vary according to content, audience settings, advertising budget, platform activity, competition, and the promotional method selected. Estimated advertising reach should therefore not be interpreted as a guarantee of views, engagement, or other campaign results.

PR, Content Visibility and Artist Branding

Artists seeking visibility beyond video advertising can also incorporate **music PR and content marketing** into their campaigns.

Music Promotion Club's content-focused services include **press release distribution, music reviews, and music blog features through Daily Music Roll**, providing artists with additional channels for presenting releases, creative projects, and artist stories online.

Campaigns may also incorporate digital advertising across platforms including **Google Ads, Facebook, and Instagram**, depending on campaign requirements.

For musicians seeking an independent online presence, [Artist Branding and Digital Presence services](#) include artist website development. An artist website can provide a central location for music, videos, artist information, announcements, and other content while complementing activity on third-party platforms.

Campaigns Built Around Artist Objectives

Rather than applying the same promotional approach to every project, Music Promotion Club allows campaigns to be structured around an artist's individual requirements.

Artists can select services according to factors including **budget, audience location, target market, content type, release strategy, and promotional objectives**. Individual services can also be combined when an artist wants to use multiple promotional channels for a release or broader campaign.

End-of-September Growth Accelerator Week will run from September 26 through October 3, 2026, with a **15% reduction on eligible Music Promotion Club services** during the campaign period.

The campaign is open to independent and emerging musicians across genres, as well as music marketers seeking promotional support for upcoming releases and ongoing artist campaigns.

Media Contact

Music Promotion Club

info@musicpromotion.club

Source : Music Promotion Club

[See on IssueWire](#)