

Metro Digital Group and YMCA Ghana Plan Digital Innovation Centers with Gaming–Creator Labs

Beginning in Kumasi, the partners aim to expand access to gaming, digital creation, AI learning and career development across Ghana.



Greater Accra, Ghana Sep 23, 2026 ([Issuewire.com](https://www.issuewire.com)) - Metro Digital Group and YMCA Ghana Announce Strategic Partnership to Expand Digital Innovation Across Ghana

Partnership is designed to create a scalable network of Digital Innovation Centers that use young people's interests in video gaming, music, content creation and media as gateways to AI Learning, AI Training and Certification programs, digital skills, professional career pathways and real-world workforce readiness.

Metro Digital Group, a U.S.-based developer and operator of Digital Innovation Centers, and YMCA Ghana today announced a strategic partnership to develop and expand technology-driven learning and creator environments across Ghana.

The collaboration will combine YMCA Ghana's community presence and local leadership with Metro's

Digital Innovation Center model, technology platform, programming, operating experience and international partner network.

The organizations plan to begin with an initial activation in Kumasi, with a framework designed to support future expansion into additional Ghanaian markets, including Accra and Takoradi, as opportunities, funding and local implementation plans are developed.

Metro Digital Innovation Centers are developed to meet people where their interests already are. Gaming, music, esports, content creation and emerging technology become gateways to AI learning, certification programs, coding, digital production and career development. Through hands-on experiences, participants of different ages build technical and professional skills, form connections and move from using technology to creating with it.

Building a Platform for Long-Term Growth

Rather than approaching the initiative as a single technology lab, Metro and YMCA Ghana envision a repeatable Digital Innovation Center model that can expand across multiple YMCA communities and connect those communities to a larger international network. Each center is intended to combine access, learning, creativity and fun in a way that can engage young people first through the things they already care about, then expose them to practical skills, AI Training and Certification programs, professional pathways and collaborative experiences that can shape their future.

Metro will work with YMCA Ghana to develop programming, technology infrastructure, operating systems, sponsorship opportunities, workforce initiatives, AI Learning and AI Training and Certification programs, and revenue-generating experiences intended to support the centers over time. The model is also designed to give brand and technology partners meaningful ways to participate through equipment, programming, competitions, creator initiatives, career experiences, conferences and community activations.

Potential Strategic Partner Categories

- Technology and equipment partnerships
- AI Learning and AI Training and Certification programs, plus workforce-development initiatives
- Music, creator and digital-media programs
- Gaming and esports
- Naming rights and branded experiences
- Corporate social-impact programs
- Youth and adult digital-skills development

Comment from Metro Digital Group

“We live in a world that is much better at using technology to connect devices than it is at bringing people together and building communities. Through our partnerships with YMCAs across the United States and YMCA Ghana, we have an opportunity to do something about that.

Ghana has extraordinary talent in gaming, music, art and digital content creation. We’re excited to build spaces where people of different ages can play, learn, create and compete with people in Pennsylvania, Rhode Island, New York and beyond. Those shared experiences can become friendships, creative partnerships and communities that reach across borders.

To me, that's what it means to build digital bridges. I'm grateful to YMCA Ghana and our YMCA partners in the United States for the opportunity to bring people together in this way."

— **Shaon Berry, Founder & CEO, Metro Digital Group**

Comment from YMCA Ghana

"This partnership with Metro Digital Group is an exciting step forward for the young people we serve. At YMCA Ghana, we believe in meeting youth where they are — and for today's generation, that means through gaming, music, content creation and digital media. By combining Metro's Digital Innovation Center model with our community presence, we can open clear pathways into AI learning, digital skills, certification programs and real career opportunities. Our goal is to help young people in Accra , Kumasi and across Ghana move from being consumers of technology to becoming confident creators and future leaders. We look forward to building this together."

— George Dela Coffie, President, YMCA Ghana."

Creating Opportunities for Strategic Partners

Metro and YMCA Ghana intend to engage corporate, technology, educational, philanthropic and institutional partners interested in supporting the development and expansion of the initiative. For Metro, Ghana represents an important part of a broader strategy to establish Digital Innovation Centers and digital-learning partnerships internationally while connecting participants to a larger ecosystem of education, technology, creators, brands and professional opportunities.

Partnership Opportunities for Investors & Brands

The partnership creates multiple entry points for organizations that want to participate in the growth of a scalable digital-learning and creator ecosystem in Ghana. Public-facing discussions should remain focused on strategic participation; specific investment terms, valuation, equity, returns or financial projections should be handled separately in confidential investor materials.

FOUNDING TECHNOLOGY PARTNER

Technology, infrastructure, equipment and Digital Innovation Center expansion.

FOUNDING BRAND PARTNER

Naming rights, national programming, creator initiatives and community activation.

AI & WORKFORCE PARTNER

AI Learning, AI Training and Certification programs, career readiness and adult workforce development.

CREATOR & ENTERTAINMENT PARTNER

Music production, podcasting, digital media, creator competitions and cultural programming.

STRATEGIC CAPITAL PARTNERS

Supporting Metro's broader Digital Innovation Center and technology-platform expansion strategy.

INVESTOR / BRAND TAKEAWAY

Metro is positioning the YMCA Ghana relationship as a platform for multiple Digital Innovation Centers, programs and commercial partnerships — not simply a single-facility project.

Connecting Communities Across the Globe

Metro's international strategy is built around connection as much as access. The company intends to create programming that links Digital Innovation Centers and partner communities across countries through shared gaming competitions, creator challenges, media projects, virtual collaborations, AI Learning, AI Training and Certification programs, conferences and special events.

These experiences are designed to be fun and culturally relevant while also building teamwork, communication, technical skills, creative confidence and professional readiness. Metro believes that when young people from different places have meaningful reasons to build, compete and create together, technology can become a practical tool for understanding, collaboration and opportunity.

Long-Term Vision

Metro's larger vision is to use technology to bring communities together across borders. At a time when the world can feel increasingly divided, Metro sees an opportunity to create shared experiences that allow technology enthusiasts from different countries, cultures and environments to play together, work together, learn together and build together. Through gaming competitions, creator challenges, collaborative media projects, AI Learning, AI Training and Certification programs, conferences and other value-added experiences, participants can develop real skills while forming relationships with peers they might never otherwise meet. The goal is not simply access to technology; it is to use technology as a bridge between communities.

“Local communities. Global opportunities.”

About Metro Digital Group

Metro Digital Group designs, develops and operates Digital Innovation Centers that use video gaming, esports, music, content creation, media and emerging technology as pathways into AI Learning, AI Training and Certification programs, workforce development, coding, digital production and professional career preparation. Founded in 2017, Metro works with community organizations, educational institutions and strategic partners to design, build, program and operate environments that make learning engaging, practical and connected to the real world while creating opportunities for young people and technology enthusiasts in different communities to collaborate across borders.

About YMCA Ghana

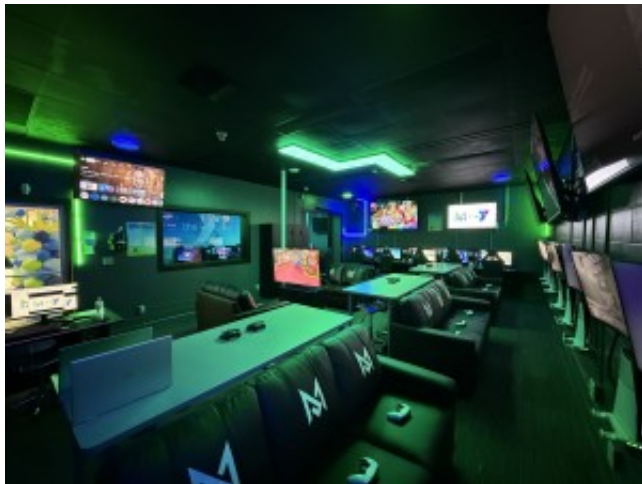
Ghana YMCA is a membership-based, non-profit organization with a long history of supporting young people and communities in Ghana. Its work includes education, leadership development, vocational training, economic empowerment and creative media programs. The organization supports media freedom, social integration and unrestricted access to education. As a faith-based organization, it upholds human rights and principles of inclusive participation, transparency, accountability, equality,

equity and legality.

Strategic Partnership & Media Inquiries

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