

MatchBest Group Expands Xelta.ai as an All-in-One Generative AI Creative Platform

Xelta.ai brings AI-powered image, video, audio, advertising and storytelling tools together in one creative workspace.



Xelta.ai

All-in-one Generative AI Creative Platform

Founder & CEO at MatchBest Group

Image | Video | Audio

Everything you imagine, all in one powerful place.

- Images**
Stunning visuals in seconds
- Videos**
Cinematic videos powered by AI
- Audio**
Generate voice, music & sound
- Editing**
Smart tools for seamless editing
- Ads**
Create high-converting ads in minutes
- Social Content**
Engaging content for every platform
- Cinematic Production**
From concept to cinematic reality
- Avatars & More**
Realistic avatars and endless possibilities

From concept to creation in seconds | Easy to use | No complex setup | Save time create more | For creators, by creators

Create Without Limits
Start Creating Now →

Gurgaon, Haryana Sep 8, 2026 ([IssueWire.com](https://www.issuewire.com)) - MatchBest Group is expanding its focus on generative artificial intelligence with Xelta.ai, an all-in-one AI creative platform designed to simplify and accelerate digital content creation for businesses, creators, marketers, filmmakers, and digital professionals.

Xelta.ai brings multiple AI-powered creative capabilities together in one integrated workspace. Users can create and develop images, videos, audio, advertisements, social media content, storytelling assets, movie trailers, microdramas, comics, and other digital experiences using generative AI.

The platform is designed to reduce the complexity of modern content production by bringing different creative workflows into a single environment. Instead of relying on multiple disconnected tools, users can explore, create, edit, and develop multimedia content through AI-powered workflows.

For marketers and businesses, Xelta.ai provides capabilities focused on digital advertising and social media content creation. Users can develop product-focused creatives, advertisements, UGC-style content, reels, and other marketing assets designed for today's digital-first audiences.

Xelta.ai also extends generative AI into entertainment and storytelling. Its creative capabilities support formats such as cinematic videos, movie trailers, microdramas, comics, and other visual storytelling experiences, providing creators with new ways to experiment with ideas and transform concepts into engaging content.

The platform is built to serve a broad range of users, including content creators, advertising agencies, marketing teams, ecommerce businesses, filmmakers, entrepreneurs, educators, and organizations looking to scale their digital content production.

With the growing demand for high-quality digital content across social media, advertising, entertainment, and business communication, generative AI is becoming an increasingly important part of creative workflows. Xelta.ai aims to make these capabilities more accessible by bringing multiple creative functions together within one platform.

Through Xelta.ai, MatchBest Group continues its commitment to developing practical technology solutions that combine artificial intelligence with real-world business and creative applications. The platform reflects the company's broader focus on AI, digital transformation, enterprise technology, and innovative software solutions.

As generative AI continues to reshape the global creative industry, Xelta.ai is positioned to help businesses and creators move from ideas to finished digital content more efficiently while exploring new possibilities in advertising, entertainment, storytelling, and social media.

About MatchBest Group

MatchBest Group is a technology and digital transformation company delivering solutions across Artificial Intelligence, Data Science, Cloud & DevOps, Cybersecurity, Enterprise Software, ERP, CRM, and HRMS. The company works with businesses across India and global markets to deliver scalable, secure, and technology-driven solutions that support innovation and digital growth.

About Xelta.ai

Xelta.ai is a generative AI creative platform designed to bring AI-powered content creation, multimedia production, advertising, storytelling, and social media workflows together in one integrated environment.

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Source : MatchBest Software Private Limited

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