

MarkoMetrics Expanded Digital Services to South East Asia



Singapore, Singapore Sep 9, 2026 ([Issuewire.com](https://www.issuewire.com)) - MarkoMetrics, a marketing agency built for B2B SaaS companies, is expanding its full range of services to businesses across South East Asia. The move comes as the agency looks to support the region's fast growing software industry with the same approach it has used for clients in the UK.

The expansion covers all five of MarkoMetrics' core services: SEO, content marketing, PPC, social media marketing, and marketing automation. Instead of treating these as separate offerings, the agency ties them together under one goal, turning search visibility and online presence into measurable revenue.

"South East Asia has one of the fastest growing SaaS markets right now, and a lot of founders there are stretched thin trying to handle marketing on top of everything else," said a spokesperson for MarkoMetrics. "We built our services specifically for B2B SaaS teams, so it made sense to bring that focus to founders in Singapore, Malaysia, the Philippines, Vietnam, and beyond."

MarkoMetrics has already started outreach to SaaS companies across the region, focusing first on HR and payroll software providers before moving into other verticals. Part of what sets the agency apart is its programmatic SEO system, which lets it build and rank service pages at scale across multiple industries and countries, a capability most small agencies do not offer.

Pricing and service structure will stay the same for South East Asian clients as they are for clients in the UK, with a minimum monthly engagement built for small and mid-sized SaaS teams rather than large enterprises.

MarkoMetrics plans to publish more region specific content and case studies over the coming months as it brings on its first clients in South East Asia.

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