

Luminous strengthens its paint protection range with PPF Prime and online warranty registration for installers worldwide

U.S.-based automotive care brand expands its paint protection film lineup with a new professional-grade TPU film and introduces a streamlined online warranty registration system designed to support PPF installers globally



[automotive care brand](#), has announced the launch of PPF Prime, a new thermoplastic polyurethane (TPU) paint protection film engineered for professional PPF installers who demand reliable everyday performance and consistent installation results. Alongside the product launch, Luminous has introduced an online PPF warranty registration system, giving car care professionals worldwide a seamless, fully digital process for registering and managing warranty claims.

Introducing Luminous PPF Prime professional-grade TPU paint protection film

Designed for PPF installers and car care professionals seeking a dependable, high-clarity automotive paint protection solution for daily professional use, Luminous PPF Prime is built on a high-quality TPU resin base with a durable topcoat layer that delivers essential vehicle surface protection, stable optical clarity, and a clean, glossy finish that preserves the vehicle's original factory appearance.

As a professional-grade TPU paint protection film, PPF Prime addresses the core requirements of working installers: consistent bonding, reliable performance across all driving conditions, and a finish that holds up long after installation.

Key features of Luminous PPF Prime include:

- **Heat-activated self-healing surface:** Light scratches and swirl marks diminish with heat exposure, keeping the protected surface smooth and consistently glossy
- **High-quality TPU base film:** Delivers strong optical clarity, flexibility, and reliable resistance to environmental wear and everyday road hazards
- **Non-yellowing polyacrylate adhesive:** Ensures clean, clear bonding without discoloration over time, maintaining the film's appearance throughout its service life
- **Glossy finish:** Adds depth and shine to the vehicle's paintwork while preserving its original factory look
- **Reliable everyday paint protection:** Shields against road debris, stone chips, minor scratches, stains, and environmental contaminants across all driving conditions

[Luminous PPF Prime](#) is available in 1.52m x 15m rolls, with a total thickness of 7.5 mil and a service temperature range of -40°F to 212°F (-40°C to 100°C). Every installation performed by an authorized Luminous installer is backed by a 3-year manufacturer's warranty covering manufacturing defects and adhesive failure.

Online PPF warranty registration a first for Luminous partners

In parallel with the PPF Prime launch, Luminous has introduced a fully digital PPF warranty registration system, a purpose-built online portal that allows certified PPF installers to register the warranty for every Luminous PPF installation directly, ensuring each warranty is recorded and stored securely within the Luminous system.

The [Luminous PPF warranty registration](#) platform is designed to eliminate friction from the warranty process for both installers and their customers. No warranty claim will be considered without a completed online registration, ensuring accountability at every stage of the installation and protection lifecycle. For car care professionals, this means faster, more transparent warranty claim processing and a stronger value proposition to offer their customers at the point of sale.

"PPF Prime was developed to give professional installers exactly what they need for reliable, high-quality paint protection workday in and day out, a film that performs consistently, installs cleanly, and

holds up over time," said W. Mari, International Sales Director at Luminous. "Paired with our new online warranty registration system, we're giving our partners a complete solution: a professional-grade TPU paint protection film they can trust, and a warranty process that backs every job they complete."

Expanding the Luminous PPF product range for partners worldwide

The launch of PPF Prime gives existing and new Luminous car care partners the opportunity to expand their vehicle paint protection service offering with an additional professional-grade film option, broadening their ability to serve customers across different protection needs and budget ranges.

For PPF installers evaluating new paint protection film suppliers, the combination of a performance-proven TPU film, a manufacturer-backed warranty, and a structured online registration system represents a meaningful differentiator in a competitive market where after-sales support and warranty accountability are increasingly important to both professionals and their customers.

"Launching PPF Prime alongside our warranty registration platform reflects our confidence in the quality of what we produce and our commitment to supporting every professional who installs it," Mari added. "We're not just supplying paint protection film; we're building the infrastructure that helps our partners run better businesses and deliver a level of service their customers can rely on."

About Luminous – Premium Car Care

Founded in 2014, Luminous epitomizes American dedication to automotive care, offering a trusted portfolio of premium waxes, cleaning chemicals, paint protection films, window films, and detailing accessories. Every Luminous product is developed through in-depth research and engineered to meet the expectations of professionals, businesses, and automotive enthusiasts worldwide. With a focus on innovation, performance, and affordability, Luminous continues to set global standards in automotive detailing, helping customers protect, enhance, and preserve their vehicles with confidence.

Join the Luminous car care partner network

Car care professionals seeking to expand their service offerings with high-performance PPF products and streamlined warranty registration are invited to join the Luminous Partner Network. Partners gain access to expert training, product support, and the Luminous Car Care Academy, ensuring they remain at the forefront of PPF installation techniques, automotive protection technologies, and emerging industry trends.

To learn more about partnership opportunities through the [Certified Car Care Installer Program](#) or the [Authorized Car Care Products Dealer Program](#), visit www.luminous-me.com or contact info@luminous-me.com.

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