

Lineaum launches BrokerOS, an end-to-end operating system for private jet brokers

New platform combines access to 30,000+ aircraft and 10,500+ operators with lead generation, CRM, payments and AI-powered back-office automation



London, United Kingdom Sep 3, 2026 ([Issuewire.com](https://www.issuewire.com)) - Private aviation technology company Lineaum has launched BrokerOS, an end-to-end sales and operating system designed to give private jet brokers more time to focus on clients, close flights and grow their businesses.

Built specifically around the charter sales journey, BrokerOS combines aircraft sourcing, lead management, quoting, contracts, payments and booking workflows in one platform.

Brokers gain instant access to more than 30,000 aircraft and 10,500 operators worldwide, while Lineaum's AI infrastructure automates more of the administrative work that traditionally happens behind every charter.

The result is a brokerage workflow designed to move from request to takeoff faster, with fewer systems and less manual administration.

MORE THAN AIRCRAFT SOURCING

Aircraft sourcing has long been at the centre of charter broker technology, but finding the aircraft is only one part of closing a flight.

Once an enquiry arrives, brokers still need to compare options, prepare the quote, follow up with the client, issue contracts and invoices, collect payment, coordinate with operators and manage the booking through to confirmation.

BrokerOS brings those stages together.

Instead of building a brokerage around separate sourcing platforms, CRMs, payment providers, documents and spreadsheets, brokers can manage the complete commercial journey through one operating system.

Source. Quote. Sell. Get paid.

ONE OPERATING SYSTEM FOR THE BROKERAGE

BrokerOS has been designed around five core areas of the broker workflow.

ACCESS TO 30,000+ AIRCRAFT AND 10,500+ OPERATORS WORLDWIDE

Brokers can search Lineaum's global aircraft network, compare suitable options and move from client request to aircraft selection from one workspace.

WHITE-LABEL BROKEROS SALES DASHBOARD

Leads, clients, requests, quotes, sales pipelines, bookings, payments and commission can be managed from one central dashboard, giving brokers a clearer view of their entire business.

WHITE-LABEL WEBSITE SEARCH WIDGET

Brokerages can add Lineaum's aircraft search technology directly to their own website, allowing prospective clients to search for aircraft and submit charter enquiries under the broker's own brand.

The website becomes another source of inbound charter demand, with enquiries feeding directly into the broker workflow.

INTEGRATED PAYMENTS

BrokerOS supports card payments and wire transfers as part of the same charter sales journey, connecting payment status with the client and booking rather than managing it through a separate system.

AI-POWERED BACK-OFFICE AUTOMATION

Lineaum's AI infrastructure is designed to automate repetitive workflows including aircraft sourcing, quote preparation, contracts, invoices and booking administration.

The aim is simple: put more of the brokerage back office on autopilot.

GIVING BROKERS BACK MORE TIME TO SELL

Private jet brokerage remains a relationship business.

Understanding the client, knowing the market and closing the right aircraft are still central to what makes a successful broker.

Lineaum believes technology should support that work rather than create more administration around it.

Adrian Twibill, CEO of Lineaum, said:

"Brokers should be spending their time understanding clients, building relationships and closing flights, not constantly moving information between different systems."

"We built BrokerOS around the full charter sales journey. From the moment a request comes in, the broker has one place to source aircraft, build the quote, manage the client, take payment and progress the booking. Our goal is to give brokers the infrastructure to run a modern private aviation business without the unnecessary complexity."

BrokerOS is designed to automate more of what happens behind the scenes while keeping the broker in control of the client relationship.

From initial request through aircraft sourcing, quote, contract, payment and booking, each stage remains connected.

A MODERN ALTERNATIVE TO SOURCING-FIRST BROKER TECHNOLOGY

Lineaum is positioning BrokerOS as a modern alternative to established private aviation sourcing platforms, expanding the proposition beyond aircraft search into the wider commercial operation of a brokerage.

Established platforms such as Avinode have helped define digital aircraft sourcing within business aviation. Lineaum's approach is to extend the technology layer across the rest of the broker journey, including inbound lead generation, CRM, sales pipelines, white-label client experiences, automated paperwork, integrated payments and AI workflows.

It is also designed around a more accessible pricing model.

BrokerOS currently offers a £0 Starter plan, with Team plans beginning at £249 per month and

Professional at £599 per month.

By comparison, Avinode publicly lists its Broker Starter membership at €740 per month with a 6 or 12 month prepaid contract. Avinode also lists Advanced at €1,058 per month and Ultimate at €2,119 per month, each with a 6 or 12 month prepaid contract.

Rather than requiring brokers to combine multiple systems around an aircraft sourcing platform, Lineaum's aim is to provide the technology needed to run and scale the brokerage itself.

YOUR BROKERAGE, ON AUTOPILOT

The wider ambition behind BrokerOS is to reduce the amount of manual work sitting between an enquiry and a confirmed flight.

Lineaum's AI infrastructure supports workflows that can:

- Find aircraft and pricing
- Generate client-ready quotes
- Generate contracts and invoices
- Manage payment workflows
- Track leads and client responses
- Progress bookings
- Monitor pipeline and commission

BrokerOS brings those workflows together with aircraft sourcing, a broker CRM and white-label sales tools in one environment.

For independent brokers, that provides much of the infrastructure required to establish and run a modern charter sales business.

For growing brokerage teams, it provides technology designed to scale alongside increasing lead and booking volumes without continually adding disconnected tools.

BUILT BY BROKERS, FOR BROKERS

BrokerOS has been developed around the way private aviation deals actually move.

The objective is not to replace the broker. It is to remove more of the repetitive work surrounding them.

That means giving brokers faster access to aircraft, clearer oversight of their sales pipeline, tools to generate their own inbound demand and automation across the back office.

Less admin. More selling.

Sell. Anytime. Anywhere.

BrokerOS is available now for independent private jet brokers and charter brokerage teams.

Learn more about Lineaum BrokerOS:

<https://lineaum.com/en/brokers>

ABOUT LINEAUM

Lineaum is a private aviation technology company building connected infrastructure for the global charter market.

Its technology supports aircraft sourcing, private aviation sales, quoting, payments, bookings, distribution and AI-powered workflow automation across a network of more than 30,000 aircraft and 10,500 operators worldwide.

Lineaum develops dedicated operating systems for charter brokers, private aviation partners and aircraft operators, with the wider goal of connecting private aviation demand, sales and supply through one technology layer.

For more information:

<https://lineaum.com>

MEDIA ENQUIRIES

Lineaum
Luke Elden
CMO

rle@lineaum.com

<https://lineaum.com>

Media Contact

Lineaum

*****@lineaum.com

71-75 Shelton St

<https://lineaum.com/>

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