

Joseph Westbrook Announces Real Estate Investment Plans Through his business

The 23-year-old entrepreneur outlines his plans to pursue residential and multifamily real estate investments as part of his long-term business strategy.



Birmingham, Alabama Sep 30, 2026 ([IssueWire.com](https://www.IssueWire.com)) - The 23-year-old entrepreneur outlines plans to pursue multifamily and commercial real estate investments, building on years of independent research, mentorship and business education.

Joseph Westbrook, a 23-year-old entrepreneur originally from Columbus, Ohio, is outlining his long-term real estate investment plans through King Joe's Management. The company's direction is centered on building a substantial real estate portfolio consisting of multifamily properties, apartment complexes and commercial real estate investments.

Rather than viewing a first property as the destination, Westbrook sees it as the beginning of a larger portfolio. His goal is to continue acquiring and developing real estate opportunities over time while expanding his knowledge of acquisitions, property analysis, financing and portfolio development.

His interest in commercial real estate also gives the company a broader long-term direction as he looks to pursue larger and more diverse opportunities as the business grows.

"Business has always been something I wanted to understand for myself," Westbrook said. "I wanted to learn how things actually work and eventually build something that belongs to me."

Building on Early Real Estate Experience

Born July 20, 2003, in Columbus, Ohio, Westbrook began developing an interest in business, entrepreneurship and real estate at an early age.

At 17, while graduating from Whetstone High School in Columbus, Westbrook was already studying real estate and business independently. He made calls, searched for potential deals, ran comparable property research and studied how investors evaluated properties and opportunities.

During that period, Westbrook also connected with a mentor who recognized his interest in business and real estate at a young age. The experience gave him an opportunity to learn from someone with experience in entrepreneurship and asset ownership.

Although the mentorship eventually ended and the two later lost contact, the experience remained part of Westbrook's early exposure to entrepreneurship.

After high school, Westbrook took several years before attending college. He eventually enrolled at Iowa Western Community College, where he earned a business degree at 22.

His formal education provided another foundation for the business concepts he had already been studying independently.

Westbrook's background as an athlete has also influenced his approach to competition and improvement. Soccer has been an important part of his life, giving him experience with discipline, repetition, competition and working toward long-term goals.

Long-Term Investment Strategy

Through King Joe's Management, Westbrook intends to turn years of studying, mentorship and preparation into the foundation of his own real estate investment company.

The company's long-term plans include pursuing multifamily properties, apartment complexes and commercial real estate investments. Westbrook aims to develop his portfolio over time while continuing to strengthen his understanding of property acquisitions, financing and real estate investment strategies.

What started with a 17-year-old studying real estate, making calls and running comparable property research has developed into a broader business objective: building a diversified portfolio of multifamily and commercial properties through King Joe's Management, one deal at a time.

About King Joe's Management

King Joe's Management is a real estate-focused company led by entrepreneur Joseph Westbrook. The company's long-term objectives include pursuing residential, multifamily and commercial real estate investment opportunities while developing a diversified property portfolio.

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