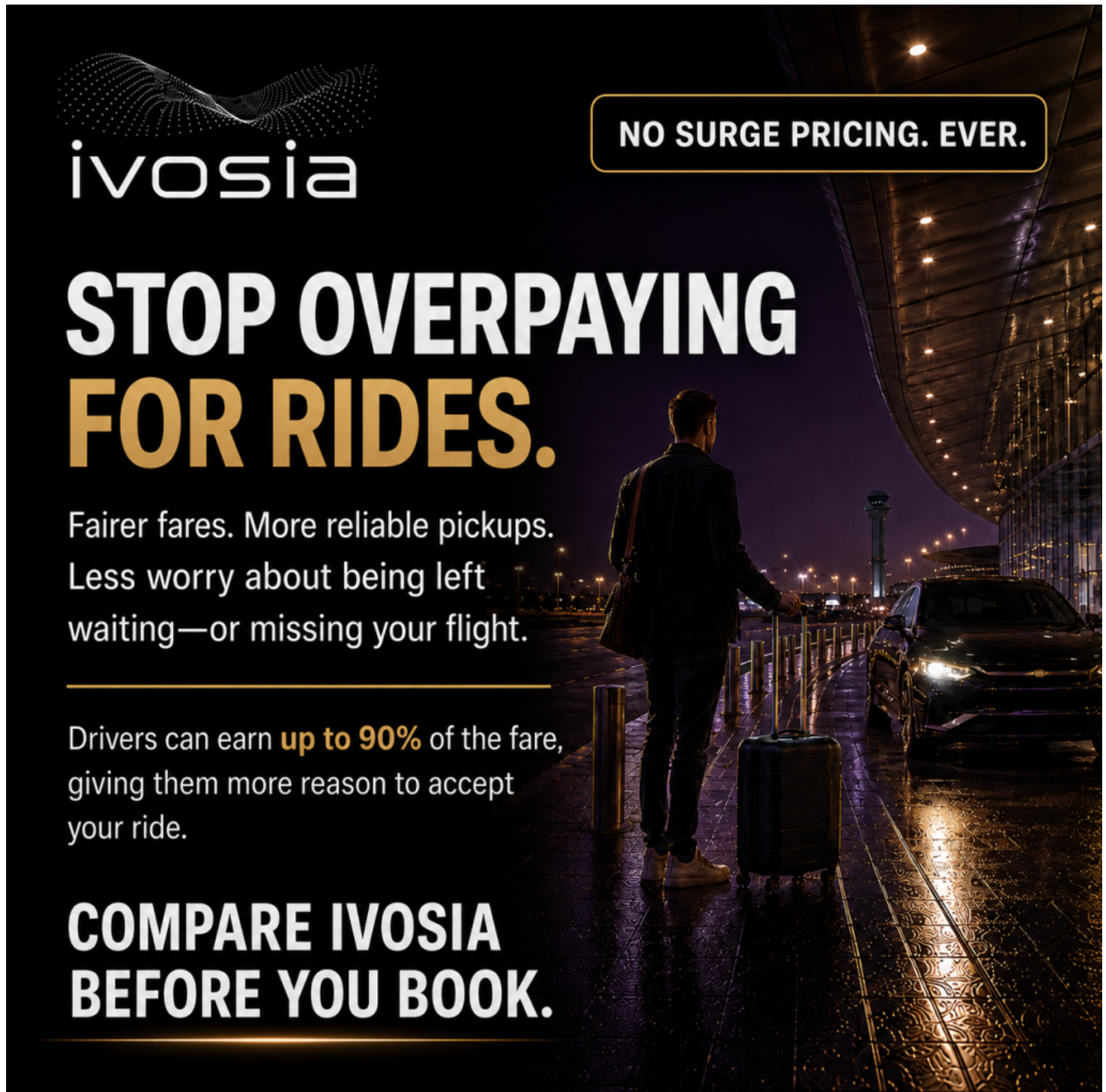


Ivosia Launches AI-Native Rideshare in Southwest Florida With No Surge Pricing

New mobility platform combines competitive fares, more reliable pickups, AI-assisted safety, and driver payouts of 90% on eligible fares—with up to 97% on selected trips.



ivosia

NO SURGE PRICING. EVER.

**STOP OVERPAYING
FOR RIDES.**

Fairer fares. More reliable pickups.
Less worry about being left
waiting—or missing your flight.

Drivers can earn **up to 90%** of the fare,
giving them more reason to accept
your ride.

**COMPARE IVOSIA
BEFORE YOU BOOK.**

Sarasota, Florida Sep 4, 2026 ([Issuewire.com](https://www.issuewire.com)) - Ivosia Technologies today announced its AI-native rideshare platform for Sarasota and Port Charlotte, with driver onboarding underway in Bradenton, Venice, Englewood and Punta Gorda. Ivosia is designed to offer some of the industry's most competitive fares without demand-based surge pricing while paying drivers 90% of the eligible trip fare and up to

97% on selected trips.

Ivosia Technologies is a software company specializing in mobility technology. It developed the Ivosia rideshare app in direct response to accounts shared by drivers about trip offers they considered financially unsustainable. Sarasota-area drivers reported local offers near \$2.95 and long-distance offers around \$27 for approximately 68 miles, before accounting for pickup distance, fuel, maintenance, insurance, working time or an empty return trip. When a trip does not make financial sense, drivers may decline it, leaving riders waiting, stranded or worried about missing a flight. The Ivosia rideshare platform is designed to address this problem for both sides—directing a larger share of eligible trip fares to drivers while offering riders competitive fares without demand-based surge pricing.

Drivers have also reported long-distance offers near \$27 for approximately 68 miles. An empty return can turn that assignment into roughly 136 miles before accounting for pickup distance, fuel, maintenance, insurance and working time. When the economics do not justify the trip, drivers may decline the request, leaving riders facing longer waits and, in some cases, concerns about missing flights or becoming stranded.

Ivosia's model puts successful trip completion and sustainable driver earnings ahead of maximizing platform margin. The company's standard driver payout is 90% of the eligible trip fare, with selected trips paying up to 97%. Ivosia may accept a smaller platform margin on certain trips to help keep the rider's price competitive while making the driver's offer worthwhile. Taxes, tips, tolls, regulatory assessments, processing fees and other pass-through items may be treated separately, and no single fare is guaranteed to be the lowest in every market.

Ivosia is also seeing strong growth in driver interest across Southwest Florida, with driver sign-ups accelerating as the company continues building its local network. Many applicants have experience driving on other rideshare platforms and are exploring Ivosia's driver-focused model. The company believes stronger driver economics can help create a healthier network in which drivers are more willing to accept trips and riders have a better chance of being picked up when they need transportation.

Behind the rider experience is a technology platform developed by Ivosia's San Francisco engineering team. Rider and driver modes operate in one app through a shared trip, identity, communication and safety system. Ivosia's proprietary intelligence is integrated directly into the platform rather than added through a generic third-party chatbot. Riders can use intelligent assistance to discover destinations, such as highly rated restaurants, while drivers can identify areas showing stronger demand and earning potential. Low-latency cloud services, real-time dispatch, elastic capacity, continuous monitoring and automated recovery are designed to keep the platform responsive as demand grows.

Safety is also being developed as a core part of the platform. AI-assisted systems evaluate relevant account, trip and behavioral signals before matching and during a ride, with anomalies capable of being flagged for human review. Driver onboarding includes identity, vehicle and motor-vehicle-record checks, along with third-party background screening that may examine up to seven years of legally reportable history where permitted. Ivosia is also evaluating a compliant drug-screening program as part of its longer-term safety strategy.

Beyond its commercial rideshare service, Ivosia is developing a community transportation program intended to fund qualifying rides for people with disabilities, seniors and others facing transportation barriers, as well as eligible children and young adults served through verified nonprofit, foster-care and guardian partners. Approved rides would be funded by Ivosia rather than deducted from driver earnings, following appropriate safety and compliance review.

Ivosia Technologies is a San Francisco-based software and mobility technology company founded by software engineer Khaled Mahieddine. The company developed the Ivosia rideshare platform and is launching its first market in Southwest Florida. Ivosia plans to expand responsibly while continuing to strengthen its driver network, technology infrastructure and community transportation initiatives.

Learn more at www.ivosia.com

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