

IssueWire Opens American Business Spotlight Week for US-Focused Press Release Distribution

IssueWire opens American Business Spotlight Week from September 22–29, 2026, providing eligible businesses with a 10% price adjustment on press release distribution services.



The graphic features a smiling woman in a business suit holding a laptop, with the New York City skyline and an American flag in the background. The text 'AMERICAN BUSINESS SPOTLIGHT WEEK' is prominently displayed in white and yellow. Below it, 'Press Release Distribution' is written in white. A yellow banner contains the coupon code 'AMWEEK26', and a red circular badge shows '10% OFF'. A calendar icon indicates the dates 'VALID FROM 22–29 September'. At the bottom, four icons represent the benefits: 'Boost Brand Visibility', 'Reach Top Media Outlets', 'Gain Online Presence', and 'Build Trust & Credibility'.

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New York City, New York Sep 22, 2026 ([IssueWire.com](https://www.issuewire.com)) - IssueWire, a press release distribution and media-services company, has opened its **American Business Spotlight Week**, a seven-day initiative for businesses, entrepreneurs, startups, and organizations planning communications outreach to audiences in the United States.

Running from **September 22 through September 29, 2026**, the initiative provides a **10% price adjustment** on eligible [press release distribution packages](#). Customers may apply the code **AMWEEK26** during checkout within the campaign period.

The initiative is intended for organizations preparing announcements ahead of the final quarter of the year, including company milestones, product and service updates, leadership announcements, market expansions, business events, and brand developments. Through its distribution options, IssueWire helps clients circulate approved press releases through relevant digital media, news, and online publishing networks, subject to editorial review and individual network requirements.

“Many businesses use the final quarter of the year to communicate progress, introduce new initiatives, and prepare for the next stage of growth,” said an IssueWire spokesperson. “American Business Spotlight Week has been structured to help organizations plan those announcements with a clear distribution option and access to IssueWire’s publishing and media-support services.”

IssueWire offers multiple press release distribution options designed for different communication objectives and budgets. Depending on the selected package and release eligibility, available services may include media distribution, multimedia support, embedded links, mobile visibility, analytics, and social-media sharing options.

All submitted content remains subject to IssueWire's editorial policies and the publication standards of participating distribution partners. Distribution volume, publication timing, placement, indexing, and pickup may vary by package, release topic, editorial review, and partner availability.

The campaign is open to business owners, entrepreneurs, corporate teams, public relations professionals, agencies, startups, and independent professionals seeking to distribute eligible business announcements during the campaign window.

For information about American Business Spotlight Week, eligible services, and submission requirements, visit <https://www.issuewire.com/signup/pricingdetails>.

About IssueWire

[IssueWire](#) is a press release distribution and media-services company serving businesses, entrepreneurs, agencies, and organizations worldwide. Its services include press release writing, distribution, editorial support, multimedia integration, and digital magazine opportunities. IssueWire supports organizations seeking structured communication solutions for business updates, announcements, and brand stories.

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Source : IssueWire

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