

Inner Armor hits #1 on Amazon Best Sellers List

The inspiring book by Sanaa Ouahmane has become one of the most popular books in the Business & Economics and Self-Help categories.



Dubai, United Arab Emirates Sep 30, 2026 ([Issuewire.com](https://www.issuewire.com)) - *Inner Armor* by Sanaa Ouahmane, hits #1 on Amazon.

As an Amazon #1 bestseller, *Inner Armor: Mastering Power Through Heart and Mind* is a leadership book about the strength no title can give you, and no circumstance can take away from you.

Throughout the book, Sanaa Ouahmane draws on her journey from Morocco to France, Qatar, and the UAE, from building a career in a traditionally male-dominated industry to becoming one of the few women to lead multiple automotive and mobility businesses at CEO level in the Middle East.

Alongside her professional journey, runs an equally important story: that of a woman and single mother learning to navigate ambition, responsibility, identity, and purpose without losing herself along the way.

At its core, Inner Armor is about mastering yourself before trying to master the world around you.

It invites readers to look beyond external measures of success and ask deeper questions:

What remains when the title disappears?

How do you protect your energy without closing your heart?

How do you lead under pressure without allowing pressure to define you?

How do you continue evolving without losing the essence of who you are?

The book is now available to inspire readers across the globe through the IngramSpark distribution network and other affiliates which will cover print-on-demand across the UK, Europe, USA, Australia, New Zealand and the Middle East. The e-book is available in 25+ online bookstores like Amazon, Kindle, Barnes & Nobles and Apple Books in the Middle East.

About The Author:

Sanaa Ouahmane is an award-winning executive leader, strategic advisor, keynote speaker, and author with more than two decades of international leadership experience across Europe and the Middle East.

Among the few women to have led multiple automotive and mobility businesses at CEO level in the region, she has driven business transformation, sustainable growth, and cultural change in one of the world's most male-dominated industries.

Known for combining commercial performance with people-centered leadership, Sanaa advises and inspires leaders to navigate complexity, accelerate transformation, build high-performing organizations, and lead with clarity, resilience, and lasting impact.

Follow Sanaa's journey on her social media channels and www.theinnerarmor.com.

About Passionpreneur Publishing:

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global best-practice in every service offered and providing a worldwide network of some of the world's top thought leaders.



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