

HomeAssure Administration Earns Continued BBB Accreditation Amid Strong Google Review Standing



Scottsdale, Arizona Sep 28, 2026 ([Issuewire.com](https://www.issuewire.com)) - HomeAssure Administration, a home warranty administrator serving homeowners nationwide, has reaffirmed its standing as a BBB Accredited Business, a status it has held since 2021, while continuing to build a strong base of positive customer feedback on Google.

The company's BBB accreditation reflects its ongoing commitment to responding to every customer complaint filed with the bureau, a standard the BBB requires of accredited businesses. HomeAssure Admin says that responsiveness, more than any single metric, is the clearest sign of how it treats customers when something goes wrong.

"Accreditation isn't something you earn once and forget about," said a spokesperson at HomeAssure Administration. "It means we show up for every complaint that comes through, and we take that seriously because homeowners are trusting us with something as important as their home. That accountability is what we want people to see when they search our reviews."

On Google, [HomeAssure Administration reviews](#) highlight consistent themes: clear communication during the claims process, timely service dispatch, and staff who walk customers through what their plan does and doesn't cover before a claim is filed. The company currently holds a 4.4-star average

across over 64 Google reviews.

Home warranty coverage has become an increasingly common consideration for homeowners looking to protect against unexpected repair costs on major systems and appliances. As more homeowners research providers online before purchasing a plan, HomeAssure Administration says verifiable customer feedback, not marketing claims alone, should be part of that research process.

The company encourages homeowners evaluating home warranty options to look at accreditation status, complaint responsiveness, and recent customer reviews when comparing providers, rather than relying on price alone. Homeowners can review HomeAssure Administration's current standing directly through the BBB and Google before making a decision.

HomeAssure Admin says it plans to continue prioritizing complaint responsiveness and transparent communication with customers as part of its ongoing commitment to accreditation standards, and will continue monitoring customer feedback across platforms to identify areas for improvement.

About HomeAssure Administration

[HomeAssure Administration](#) is a home warranty administrator providing homeowners with coverage for major home systems and appliances. The company has been a BBB Accredited Business since 2021.

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