

From the Blue City to National Acclaim:

Filmmaker & Producer Sandeep Raj Shaandilya Marks 7th Project with Padma Shri Kailash Kher in 'Tham Ja'



Jodhpur, Rajasthan Sep 9, 2026 ([Issuewire.com](https://www.issuewire.com)) - Director, creative producer, and music visionary **Sandeep Raj Shaandilya** has directed the music video for Padma Shri Kailash Kher's latest romantic single, **Tham Ja**. Released under **Kailasa Records**, the track pairs Kher's signature soulful vocals with an evocative, intimate visual narrative helmed by Shaandilya.

Significantly, the release marks the **7th music video collaboration** between Shaandilya and Kailash

Kher—a milestone cementing one of the most consistent and creatively rich director-artist partnerships in the contemporary Indian music landscape.

Roots in Jodhpur: The Foundation of a Storyteller

Before establishing himself as a formidable creative force in Mumbai's media and film circuits, Shaandilya's artistic journey took shape in the historic city of **Jodhpur, Rajasthan**.

Born, raised, and educated in the Sun City, his formative years in Jodhpur deeply influenced his aesthetic sensibilities—instilling an appreciation for cultural heritage, raw emotional cadence, and grandeur that continues to inform his frames today. That grounded upbringing has served as the bedrock for a versatile career spanning over two decades across music videos, commercial advertising, and large-scale media production.

Powerhouse Producer: A Diverse Creative Portfolio

While his directorial craft shines on the screen, Shaandilya has simultaneously built an extensive footprint as a top-tier producer and executive producer, steering high-profile releases across hip-hop, romantic ballads, and national political campaigns:

- **Commercial & Romantic Chartbusters:** He served as the executive producer for Vishal Mishra's soul-stirring track *Kya Bataun Tujhe* (from the album *Pagalpan*), delivering high-production visuals to complement the melody.
- **Hip-Hop Anthems:** In the indie and rap sphere, Shaandilya produced the cinematic music video for Dino James' hard-hitting track *Still Here* (featuring Katya Krishnan) and has played a pivotal role in visual projects across Indian hip-hop, including creative associations with rap powerhouse Raftaar's album releases.
- **High-Impact Political Campaigns:** Backed by his keen pulse on public messaging and strategic storytelling, Shaandilya has produced major, wide-reaching campaign films and promotional content for the Bharatiya Janata Party (BJP), demonstrating his ability to handle massive logistical scale and sharp political narratives.

Seven Times the Magic with Kailash Kher

Shaandilya's creative understanding with Kailash Kher is rare in its depth. Having previously directed Kher in widely appreciated spiritual and cultural tracks like *Gaj-Vandana* and *Hey Gopala, Tham Ja* sees them pivot seamlessly into romantic stillness.

The track explores the delicate plea of wishing time would pause in the presence of someone you love.

"While most love songs are about just wanting someone, Tham Ja is about wanting time to stop moving and enjoying the moment. It speaks of the vulnerability of knowing that a moment, a relationship, or the presence of someone special may not last forever, and wishing that they'd simply tham jaa—stay," shared Kailash Kher.

Shaandilya translates that vulnerability into tender character blocking, warm lighting, and lingering shots that let Kher's vocals drive the emotional tempo.

As director of the flagship video accompanying this launch, the Jodhpur-born filmmaker continues to expand his creative horizons—combining sharp production acumen with uncompromising visual artistry.

Tham Ja is now streaming across major music and digital streaming platforms.

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Source : Ideawala

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