

From Digital Expertise to Global Expansion: The Entrepreneurial Journey of Mr. Manmohan Kumar

Mr. Manmohan Kumar's 15+ year journey from SEO and digital marketing to AI, technology, international expansion, and growth consulting reflects an evolving approach to helping businesses compete and grow in global markets.



Dinanagar, Punjab Sep 9, 2026 ([Issuewire.com](https://www.issuewire.com)) - [Mr. Manmohan Kumar](#), Founder and CEO of MKR Techsoft Pvt. Ltd. and Founder of Biz Emporia FZ-LLC, has more than 15 years of experience in digital marketing, technology, business growth, and international business operations. His journey began with SEO and digital marketing and has grown into a broader business focused on helping companies improve their online presence, generate leads, and adapt to new technology.

His business journey began in 2011. The early business operated under the MK Techsoft™ name, with a focus on SEO, digital marketing, and web development. During this period, he expanded his experience by working with businesses to improve their online visibility and develop stronger digital foundations.

In May 2017, [MKR Techsoft Pvt. Ltd.](#) was incorporated, formalizing the business operations that had started in 2011. Under his leadership, the company expanded its services to include SEO, local SEO, Google Ads, performance marketing, social media marketing, content marketing, website development, e-commerce, lead generation, and conversion optimization.

As the business grew, Mr. Manmohan Kumar focused on building a broader digital ecosystem rather than relying on a single marketing channel. His approach brings together search, advertising, content, websites, lead generation, and conversion strategies based on each client's business goals and target audience.

International growth became an important part of this journey. In December 2019, he established MKR TECHSOFTWARE SOCIEDAD LIMITADA in Barcelona, Spain, to support clients across Spain and

other European markets. In 2023, he expanded operations into the United Kingdom through MKR Techsoft Ltd, serving European businesses from Birmingham.

Over the years, his companies have worked with clients across the United States, Canada, United Kingdom, Europe, Australia, UAE, and other international markets. This experience has given him a strong understanding of different markets, customer expectations, and business challenges.

In 2024, his work expanded further into artificial intelligence as businesses began looking for practical ways to use AI in marketing and operations. His technology capabilities now include AI automation, AI tools and integrations, AI-driven SEO, marketing technology, website and software development, plugins, and digital transformation.

For Mr. Manmohan Kumar, AI is not simply a new trend. He focuses on using technology to solve real business problems, improve efficiency, support marketing activities, and help businesses adapt to changes in the digital environment.

“Technology is changing quickly, and businesses need to understand how those changes can be applied to real problems,” said Mr. Manmohan Kumar. “AI and automation can create valuable opportunities, but they work best when connected to clear business goals, strong processes, and an understanding of the customer.”

The growth of AI-powered search and new digital platforms has also changed how businesses think about online visibility. His work now considers not only traditional search but also the changing ways customers discover information, businesses, products, and services online.

In June 2025, Mr. Manmohan Kumar expanded his business presence into the UAE by establishing [Biz Emporia FZ-LLC](#). As Founder and CEO, he leads the Growth & Marketing Consulting firm, which focuses on white-label digital marketing for agencies, performance marketing for GCC and global brands, offshore team setup and scaling, and business growth consulting.

Biz Emporia serves clients across the UAE, GCC, Europe, and North America. The company works with businesses and agencies that need marketing support, growth strategies, performance marketing, or scalable offshore teams.

His long-term experience with agencies has also helped him build white-label partnerships, allowing agencies to expand their digital marketing capabilities while continuing to manage their own client relationships.

According to company-provided figures, Mr. Manmohan Kumar's broader business experience includes more than 1,200 successful digital projects and over \$18 million in cumulative client revenue generated across international markets since the incorporation of MKR Techsoft Pvt. Ltd. He has also helped grow the organization from a small local team into an international team of more than 145 professionals across four countries.

Through Upwork, MKR Techsoft has completed more than 2,500 jobs and recorded more than 280,000 hours of work, reflecting its long-standing experience with international clients.

His work has received recognition through the Outstanding Global Expansion Entrepreneur Award and the 2026 TITAN Business Awards.

For Mr. Manmohan Kumar, these achievements are milestones in an ongoing journey. His focus remains on learning, adapting, building strong teams, and using technology to create practical business solutions.

“Businesses cannot depend on the same strategies forever,” he said. “The digital environment keeps changing, and entrepreneurs need to keep learning and adapting. Our focus is to understand these changes and find practical ways to help businesses become more efficient, visible, and competitive.”

Today, his work through MKR Techsoft and Biz Emporia brings together more than 15 years of experience across digital marketing, technology, international business, and growth consulting. What began with SEO, digital marketing, and web development has evolved into a wider business journey covering performance marketing, lead generation, website and e-commerce development, white-label services, offshore team solutions, AI automation, and emerging digital technologies.

As technology continues to change how businesses operate and reach customers, Mr. Manmohan Kumar remains focused on combining his experience with new technology to help businesses improve efficiency, strengthen their digital presence, generate better opportunities, and achieve sustainable growth in global markets.

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