

Falcon Gallant Prepares Retailers for Peak-Season Beverage and Festive Confectionery Demand Across Spain and Europe

Supplying beverages and confectionery to retailers across Spain and Europe during seasonal demand



Madrid, Spain Sep 30, 2026 ([Issuewire.com](https://www.issuewire.com)) - Falcon Gallant S.L. distributes, wholesales, and exports fast-moving consumer goods from Madrid. It is helping retailers, supermarkets, wholesalers, and importers across Spain and Europe plan their sourcing for two overlapping seasonal windows, demand for beverages in the summer and early ordering of confectionery for the festive season. Falcon Gallant, part of the Treasure Orbit Group, is advising commercial buyers to order ahead of peak periods, rather than waiting until production schedules and container availability come under pressure.

For FMCG, the seasonal buying has a predictable rhythm year-on-year, and yet many buyers still order close to the point of need. Falcon Gallant believes timing is everything. Beverage categories that sell better in warmer months and confectionery lines associated with the festive season can benefit from orders placed before production schedules become more constrained. The company distributes FMCG in Spain and works with commercial buyers to coordinate order timing with what manufacturers and logistics networks can actually deliver.

Beverage Supply for the Summer Peak

Energy and soft drinks tend to see the biggest retail movement over the summer months, and Falcon Gallant is encouraging bulk and full container orders ahead of that demand curve peak. Its brands

include Monster, Red Bull, and Fanta, and its portfolio is sourced into supermarkets, convenience retailers, online retailers, and wholesale customers across Spain and neighboring markets. Depending on volume and destination, buyers can get these lines in full-container shipments or bulk allocations.

Falcon Gallant, an [energy drink supplier in Spain](#), builds beverage orders around container logistics, not single pallets. This is usually a more efficient route for retailers with multiple outlets. Companies that plan festive volumes can work directly with a [confectionery supplier in Spain](#). Snickers, Twix and the other confectionery ranges are sourced in the same way, so buyers can order a mix of ranges.

Early Ordering for Festive Confectionery

The second part of this seasonal preparation is confectionery. Demand for Snickers, Twix, Mars, Maltesers, and M&M is concentrated in the run-up to festive periods, and their producers have overlapping production windows. Retailers are working on those windows with their festive orders placed early. This is more relevant for confectionery than most categories, with fixed runs made for gifting and multi-pack formats.

Supermarket buyers, importers, and HORECA customers are being advised to plan for the festive period separately from their normal reordering by Falcon Gallant. Retailers can work with this Spanish **confectionery supplier** on the current range before placing festive orders. The line-up features popular chocolate and confectionery brands available in bulk, with early commitment offering buyers a better chance of securing volumes before capacity is allocated elsewhere.

Key Highlights

- Falcon Gallant is an FMCG distributor in Spain providing beverages, confectionery, snacks, and bulk everyday goods.
- Summer drink sourcing: Monster, Red Bull, Fanta (bulk and full-container orders)
- Festive confectionery such as Snickers, Twix, Mars, Maltesers, and M&M are available to order well in advance of production windows.
- The company operates in Spain, Europe, North Africa, the GCC and the Far East.
- Products are sourced directly from international brands and manufacturers with full export documentation.

Company Background and Approach to Supply

Falcon Gallant, a member of the Treasure Orbit Group, was established in 2015 by Dinesh Mahbubani. The company purchases in bulk from the major manufacturers and supplies chocolate, confectionery, snacks, beverages and everyday products to retailers, supermarkets, internet retailers and wholesalers. We are an [FMCG distributor in Spain](#), and we provide full export documentation with each international shipment, which is a requirement for importers dealing with customs in a variety of different markets.

The brands, other than Monster, include Ferrero, Nestle, PepsiCo, Unilever, and Mondelez, giving buyers a wider base for multi-category orders rather than buying beverages and confectionery separately. This wider range of products enables buyers to combine several FMCG categories in the same sourcing plan. It offers energy drink brands to retailers getting ready for higher summer volumes. It allows buyers to combine different beverage lines within their overall FMCG sourcing strategy, rather than having to deal with each category separately.

The same logic in planning applies to buyers outside the domestic market, especially for shipments in full containers. Falcon Gallant provides buyers all over Spain, Europe, North Africa, the GCC, and the Far East. The company, a supplier of FMCG products in Spain with export reach in these regions, believes its advice on seasonal sourcing is valid for any buyer working to a firm deadline for stocking, not just domestic buyers.

About Falcon Gallant S. L.

Falcon Gallant S.L. is a FMCG distributor, wholesaler, and exporter in Madrid. We are part of the Treasure Orbit Group. The company was founded in 2015 by Dinesh Mahbubani. It supplies chocolate, confectionery, snacks, beverages, and everyday consumer goods in bulk to retailers, supermarkets, online retailers, and wholesalers in Spain, Europe, North Africa, the GCC, and the Far East. The company deals directly with leading manufacturers, with full export documentation for international supply.

Media and Volume Inquiries

For retailers and importers seeking bulk availability and media contacts seeking further detail, the company can be reached through the channels below.

Visit www.falcongallant.com or email us at dino@treasureorbitgroup.com

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