

Dmitry "LORD" Treputin brings his own stand to SBC Summit Lisbon 2026

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Lisbon, Lisboa e Vale do Tejo Sep 17, 2026 ([IssueWire.com](https://www.issuewire.com)) - *Ranked the number one Russian-speaking iGaming streamer, Treputin now runs a group of companies, a GLI-certified game provider, a B2B VIP product and a social casino. In Lisbon he deals with operators as a partner, not just as a paid face. Find him at the Stand D516.*

Dmitry LORD Treputin will exhibit at SBC Summit Lisbon 2026 with a stand of his own, D516, at Feira Internacional de Lisboa from 29 September to 1 October. As far as anyone can tell it is the first time a Russian-speaking iGaming streamer has taken his own stand at the industry's main B2B event, rather than turning up as a guest at someone else's booth. For operators and providers the message is simple. The name that pulls the crowd now sits on the top of companies worth talking business with.

Industry rankings put Dmitry Treputin as number one among Russian-speaking iGaming streamers. Twelve years in the business, seven of them streaming casino, more than 450,000 subscribers and over two million viewers monthly reach across his channels. His streams run at 5,000 to 7,000 viewers on an average night and have peaked at 35,000 watching at once. He gives away more than 100,000 dollars among his audience every month, and the trade press writes about him around ten times a month without being asked to do so.

None of that is why he is coming to Lisbon. Over the past year Treputin has built a group of companies around his name. Nobles Gaming is his own content studio, with a portfolio of more than fifteen titles and a random number generator certified by GLI for regulated markets. HighRollers Club is a closed B2B product that solve the problem every operator knows, keeping high rollers in the fold. In its first month with partner operators it lifted bets per player sixfold, pushed the average session to an hour and a half, hit 98 percent satisfaction and had more than 70 percent of players reach out to their VIP managers on their own. In the RioBet case the club brought two top players back and generated fresh deposits without a single bonus trigger. RealSlots, a social casino with around 1.5 million monthly users, is where he builds responsible gambling straight into the product. These are companies he runs, sets strategy for and is responsible for, these are not just brand deals with his face on them.

How far his influence can go outside gambling became obvious this spring with "Chernovik", a sticker pack his RealSlots team put out with no budget. In the first day it passed 500,000 installs and 60 million in reach, and it was picked up by the biggest companies in the country, from the largest banks and marketplaces to household names in retail and air travel. That is more than a third of Russia's population. An idea generated inside gambling ended up borrowed by the country's biggest brands, which almost never happens in that field, and it is exactly the kind of weight an operator cannot buy with a media budget.

The stand follows the same logic. In Lisbon Treputin will meet operators, providers and industry partners to discuss direct deals, partnerships and joint products. He brings the audience operators want, the expertise they trust and products that already make them money.

"I've been known for years as a streamer and entrepreneur, but my presence at SBC is about something different," says Dmitry "LORD" Treputin. "I'm going to SBC to talk to providers and casinos

about business and potential partnerships. I have my own products, my own audience, and my own expertise, so there's definitely a lot for us to discuss.”

Meetings with the LORD team at Stand D516 can be booked ahead of the show at rustam@treputin.team or via <https://calendar.app.google/9zXMFGCXPHBK9A5Z7>

About Dmitry "LORD" Treputin

Dmitry Treputin is a businessman and iGaming expert, a blogger and public figure whom industry rankings place at the top of Russian-speaking casino streamers. He owns a group of ventures, the game provider Nobles Gaming, the B2B club HighRollers Club and the social casino RealSlots. He was named best Russian-language streamer at the Scatters Club Awards and influencer of the year several years running. In 2025 he gave 3.5 million dollars to charity and regularly pulls other creators into the fundraising. He speaks openly about issues gambling can bring and focuses on responsible approach in all his products.

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