

Darren and Mike Digital Business Continues Growth as Demand for Flexible Online Income Rises



Vancouver, British Columbia Sep 24, 2026 ([Issuewire.com](https://www.issuewire.com)) - Darren Ewert and Mike Dreher's digital business continues to expand, the pair announced today, as more people search for flexible online income options that do not require a traditional storefront, office, or fixed schedule.

Ewert and Dreher built their business, the Dream Team mentorship community, entirely online, a decision they made in 2016 when they chose to pursue digital marketing over the traditional in-person sales channels common in their industry at the time.

"Going online-first wasn't the obvious choice back then," Dreher said. "Most people in this industry were still doing local meetings and warm-market lists. We built social media content and a Facebook community instead, and it opened up a much bigger audience than we could have reached locally."

That decision has continued to pay off as demand for digital business education grows, particularly among professionals looking to supplement traditional employment with flexible, schedule-independent work.

Ewert and Dreher say the growth in their own digital business reflects that broader trend, driven by

prospective distributors asking a common question: what does a legitimate digital business actually look like, and how do you start one?

“People want to know it’s real before they commit any time to it,” Ewert said. “So we try to be upfront about what building this takes. It’s not passive income from day one.”

The [Dream Team’s digital business model](#) combines product sales of Enagic’s Kangen Water systems with an online training and community infrastructure the pair have built over nearly a decade.

“Systems are what let a digital business grow past what one or two people can personally manage,” Dreher said. “We spent years building those systems so new members don’t have to start from zero.”

The pair say they plan to continue investing in training and content resources as their digital business grows through the remainder of 2026.

About Darren and Mike

[Darren Ewert and Mike Dreher](#) are the co-founders of the Dream Team, a digital-first business mentorship community built around Enagic’s Kangen Water product line. Since 2016, they have grown the Dream Team into a global online community through social media, content, and structured mentorship. More information is available at darrenandmikedreamteam.com.

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