

Classica Bella partners with Milwaukee's Florentine Opera for Verdi's La Traviata Italian Opera October 16th/18th, 2026



Milwaukee, Wisconsin Sep 9, 2026 ([IssueWire.com](https://www.issuewire.com)) - Milwaukee, Wisconsin September 8th, 2026 (issuewire.com) – Milwaukee- based Classica Bella, a luxury women's handbag brand celebrating Italian craftsmanship from Milan, has partnered on the playbill with Milwaukee's Florentine Opera for the upcoming production of Giuseppe Verdi's masterpiece La Traviata Opera at Uihlein Hall in the Marcus Performing Arts Center in Milwaukee, Wisconsin. Performances will take place on Friday, October 16th, 2026, at 7:30pm and Sunday, October 18th, 2026, at 2:30pm

"At Classica Bella, we believe that true beauty, whether in a hand-crafted Italian handbag or a soaring Verdi aria, lives in craftsmanship, emotion, and cultural legacy," said Mark Hamley, CEO of Classica Bella. "Partnering with the Florentine Opera for La Traviata allows us to celebrate our shared Italian connection while helping bring this timeless story of love, sacrifice, and passion to Milwaukee audiences. Supporting the arts is a natural extension of our mission to elevate everyday elegance through Italian Heritage.

About Classica Bella

Classica Bella curates' luxurious leather and suede handbags in sophisticated mocha tones, each piece handcrafted in Italy. Celebrating timeless Italian elegance reimaged for the modern woman, the brand

embodies quiet luxury rooted in centuries of Florentine craftsmanship. Classica Bella is currently on display at The Pfister Hotel in Milwaukee thru 2026 and 2027. Learn more at classicabella.com

About the Florentine Opera

Founded in 1933, the Florentine Opera is Wisconsin's oldest professional opera company and the sixth oldest in the United States. Named in honor of Florence, the birthplace of opera, the company presents world-class productions at the Marcus Performing Arts Center in Milwaukee. Visit florentineopera.org.

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