China Leading Solid Surface Kitchen Countertops Brand Koris at Stone & Surface Saudi

Jiangmen, Guangdong Sep 7, 2026 (Issuewire.com) - Strategic Entry into the Saudi Market

As mega-projects and luxury hospitality developments rise across the Kingdom, the demand for high-performance, aesthetically versatile materials has never been higher. Participating in Stone & Surface Saudi, Koris (Kaiping Fuliya Industrial Co., Ltd.), recognized as a China Leading Solid Surface Kitchen Countertops Brand, presented its latest innovations to an audience of elite developers, architects, and interior designers. This strategic appearance highlights the increasing preference for advanced composite materials that can withstand the unique environmental and functional challenges of the Gulf region.

The decision to showcase at Stone & Surface Saudi reflects a deep understanding of the current Middle Eastern construction boom. This exhibition serves as the premier platform for stone and surface treatment, attracting decision-makers who oversee massive residential and commercial portfolios. For a specialized manufacturer like Koris, the event is more than a sales opportunity. It represents a targeted effort to address specific regional pain points, such as the need for materials that offer high heat resistance, ease of maintenance, and seamless aesthetics.

Saudi Arabia’s climate and the heavy usage patterns in its hospitality sector require kitchen surfaces that go beyond basic durability. Traditional stone often struggles with porosity or visible joints that harbor bacteria. By introducing solid surface solutions, the focus shifts from merely supplying panels to providing comprehensive architectural answers for high-traffic environments. This move aligns with the Kingdom's shift toward modern, hygienic, and sustainable building standards.

Technological Innovations: The HW6801 Seamless System

During the exhibition, the Koris booth became a focal point for visitors interested in integrated kitchen technology. The centerpiece of the display was the HW6801 modified solid surface system, which demonstrated a high level of material science and fabrication skill. Technical representatives showcased how the material allows for a monolithic transition between countertops and backsplashes. This thermoforming capability creates a "zero-sanitary-dead-angle" environment, a feature that directly supports the stringent hygiene protocols required in commercial kitchens and luxury residences.

The HW6801 series is specifically engineered to perform under pressure. Its modified acrylic composition provides enhanced thermal stability, a critical factor given the high ambient temperatures and intensive cooking methods prevalent in the Middle East. Furthermore, the non-porous nature of the surface ensures total resistance to oils, spices, and stains. Visitors observed demonstrations where stubborn residues were removed with minimal effort, proving the material's long-term value for high-frequency use in hotel back-of-house operations and premium villas.

Enhancing Spaces Through Global Project Expertise

The ability to solve complex design challenges is a hallmark of the Koris portfolio. With decades of experience, the company has transitioned from a component manufacturer to a full-scale solution provider. Case studies from diverse global projects illustrate how solid surfaces adapt to various architectural needs. Whether it is a sleek, minimalist kitchen for a high-rise apartment or a complex, curved reception desk for a corporate headquarters, the material offers boundless creative freedom.

In Saudi Arabia, where "Giga-projects" demand both scale and uniqueness, this flexibility is invaluable. The integration of solid surfaces into large-scale developments allows designers to maintain a consistent aesthetic language across different functional zones. From bathroom vanities to wall cladding and intricate furniture pieces, the material maintains structural integrity while offering a soft, premium touch. This versatility ensures that every square meter of a project meets the highest international design standards.

Establishing a Reliable Chain of Trust

Moving from a trade show sample to a large-scale construction site requires more than just a good product; it requires industrial might. Koris operates a 36,000-square-meter manufacturing facility, which provides the capacity necessary for the simultaneous delivery of multiple large-scale projects. Since its founding in 1998, the company has refined its production processes to ensure that complex, custom-shaped pieces are fabricated with precision. This historical depth gives Saudi clients the confidence that their orders will meet exact specifications and deadlines.

Furthermore, the brand provides a closed-loop service model. This one-stop approach simplifies the international procurement process for Saudi developers. Instead of managing multiple vendors for raw slabs and third-party fabricators, clients can receive finished, ready-to-install components directly from the source. This vertical integration reduces the risk of errors during installation and ensures that the final product retains the quality seen at the exhibition. The logistical support and technical guidance provided during the transition from design to delivery reinforce the long-term partnership goals of the company.

Elevating Competition in the Middle East

The participation at Stone & Surface Saudi marks a shift in how Chinese brands compete on the global stage. Koris has moved beyond price-based competition by securing prestigious international

certifications such as CE and NSF. These credentials verify that the materials meet global health and safety standards, making them eligible for inclusion in the most demanding international tenders within the Kingdom. By combining certified quality with localized service support, the brand is positioning itself as a preferred partner for premium Saudi projects.

Looking ahead, the momentum generated at the Riyadh exhibition sets the stage for a broader role in regional infrastructure. As the Middle East continues to invest in luxury tourism and modern living spaces, the need for innovative materials will only grow. Koris aims to be at the forefront of this evolution, acting as a reliable partner for architects who seek to push the boundaries of what is possible with solid surface technology. The journey from a leading manufacturer to a key infrastructure partner is well underway, rooted in a commitment to artistry and performance.

For more information on high-performance solid surface solutions, please visit: https://www.koris-solidsurface.com/

Media Contact

Kaiping Fuliya Industrial Co., Ltd.

*********@fuliya.com.cn

+86 13929081223

Bldg 1&2,No.62,RuLiang Road,Baihe Town,Kaiping City Guangdong Province, China

http://www.koris-solidsurface.com

Source : Kaiping Fuliya Industrial Co., Ltd.

See on IssueWire