

Castle of Wonders to Launch on Indiegogo October 1, Bringing Magnetic Foam Building Into a New Era of Creative Play

Modular play system combines soft foam construction, magnetic click assembly, and open-ended building to turn children's imagination into physical worlds



Sheridan, Wyoming Sep 28, 2026 ([Issuewire.com](https://www.issuewire.com)) - **Castle of Wonders**, a modular magnetic foam building system created to give children a new way to build, play, and imagine, will officially launch its

crowdfunding campaign on **Indiegogo** on **October 1, 2026**.

Designed around a simple idea—**children should not merely play inside a toy; they should be able to create the world around their play**—Castle of Wonders transforms individual foam building pieces into castles, forts, houses, tunnels, rooms, and imaginative structures.

The campaign will offer supporters several launch-day backing opportunities, beginning at **\$279 for the Super Early Bird tier**.

“Castle of Wonders started with a simple question: what if a child could build the play space they imagined instead of being limited to the shape of a finished toy?” said Gopikishan Swami, Founder of Castle of Wonders. “We wanted to create something that sits at the intersection of construction, imagination, physical play, and family interaction. The result is a system where the building itself becomes part of the adventure.”

From Foam Pieces to an Entire World

Castle of Wonders uses soft foam building pieces incorporating magnetic connections to make construction more intuitive and engaging. Rather than functioning as a single-purpose toy, the modular system is intended to encourage children to repeatedly dismantle, rebuild, experiment, and invent new configurations.

Its concept is built around three fundamental activities:

BUILD. PLAY. IMAGINE.

The system is designed for children approximately **ages 2–8**, with soft foam materials and magnetic click assembly intended to make building approachable for little hands while giving children substantial freedom to create.

The company’s development process has focused on improving the experience from early prototypes, including increasing usable play space, improving stability and fit, and introducing magnetic connections to make assembly more engaging.

Indiegogo Launch Backing Options

Supporters will be able to choose from six campaign tiers:

Reward Tiers

Super Early Bird

\$279

1 Castle

1 Castle of Wonders Set

Early Bird

\$319

1 Castle

1 Castle of Wonders Set

Founder Pack

\$549

2 Castles

2 Castle of Wonders Sets

Family Pack

\$819

3 Castles

3 Castle of Wonders Sets

Ultimate Pack

\$1,299

5 Castles

5 Castle of Wonders Sets

🏰The Legendary Castle Patron

\$3,500

3 Castles

Custom color set + VIP recognition + exclusive founder benefits

The **Super Early Bird** tier represents the campaign's introductory \$279 backing opportunity, while higher tiers are structured for families, multiple-child households, playgroups, and supporters seeking multiple Castle of Wonders sets.

The **Legendary Castle Patron** tier is positioned as the campaign's premium supporter experience and includes a custom-color set alongside VIP recognition and exclusive founder benefits.

More Than Just a Toy

Castle of Wonders is designed around open-ended play rather than a predetermined finished configuration. A structure can become a castle one day, a fort the next, and an entirely new creation after that.

That distinction is central to the company's philosophy.

“The finished structure isn't the end of the experience—it is the beginning,” Swami said. “Every time children take it apart and build something different, they are making another decision, testing another idea, and creating another story.”

For parents, educators, and families looking for play experiences that encourage creativity rather than simply delivering a predetermined activity, the company believes modular construction can provide an unusually flexible format.

A Crowdfunding Launch Built Around Early Supporters

The October 1 Indiegogo campaign will also mark an important stage in Castle of Wonders' development as the company moves from prototype development toward broader production and customer fulfillment.

Crowdfunding supporters will not simply be purchasing a conventional finished toy; they will be joining the early community around a product being introduced to the market through crowdfunding.

Castle of Wonders is expected to appeal particularly to parents seeking imaginative indoor play, families looking for collaborative activities, and supporters interested in innovative children's products.

Campaign Details

Campaign: Castle of Wonders — The Modular Magnetic Play System for Kids

Platform: Indiegogo

Launch Date: October 1, 2026

Starting Backing Price: \$279

Website: <https://castleofwonders.com/>

Indiegogo Campaign:

<https://www.indiegogo.com/en/projects/gopikishanswami/castle-of-wonders--the-modular-magnetic-play-system-for-kids>

About Castle of Wonders

Castle of Wonders is a children's modular magnetic foam building system founded by **Gopikishan Swami**. The brand's mission is to transform ordinary playtime into an open-ended building experience where children can construct physical environments for their own stories and adventures.

With the philosophy **“Build • Play • Imagine,”** Castle of Wonders is designed to give children the freedom to repeatedly create, rebuild, explore, and imagine.



Reward Tier	Price	Castle Sets	Key Benefits
Super Early Bird	\$279	1 Castle	1 Castle of Wonders Set
Early Bird	\$319	1 Castle	1 Castle of Wonders Set
Founding Pack	\$549	2 Castles	2 Castle of Wonders Sets
Family Pack	\$819	3 Castles	3 Castle of Wonders Sets
Ultimate Pack	\$1,299	5 Castles	5 Castle of Wonders Sets
The Legendary Castle Patron	\$3,500	3 Castles	Custom color set + VIP recognition + Exclusive Patron benefits

Supports Toddler Play | Safe & Safe | Parent Favorite | Build Creativity & Imagination | Perfect for Ages 3-6 | Little Space, Big Dreams

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<https://www.indiegogo.com/en/projects/gopikishanswami/castle-of-wonders--the-modular-magnetic-play-system-for-kids>

Source : Castle Of Wonders LLC

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