

BOWE PACK Elevates Global Food Packaging Standards with Next-Generation Custom Flat Bottom Pouches



Guangdong, China Sep 8, 2026 ([Issuewire.com](https://www.issuewire.com)) - BOWE PACK (Guangdong Bowe Packaging Co., Ltd.), a distinguished global leader in the flexible packaging manufacturing sector, today announced the expansion of its high-performance packaging line featuring advanced **custom flat bottom pouches** and tailored food packaging solutions. With over 25 years of engineering expertise and manufacturing excellence, BOWE PACK continues to set industry benchmarks by delivering premium, cost-effective, and shelf-stable packaging solutions to small, medium, and large-scale enterprises across the globe.

As consumer demand shifts toward sustainable, durable, and visually compelling product presentation, FMCG brands require packaging solutions that provide exceptional shelf appeal while preserving product freshness and integrity. BOWE PACK has established itself as one of the premier [custom food packaging bag manufacturers](#), addressing complex packaging challenges across food, household goods, and chemical industries.

Advanced Packaging Engineering for Modern Global Brands

The company's flagship line of [custom flat bottom pouches](#) represents a crucial evolution in modern flexible packaging. Combining the structural advantages of a rigid box with the convenience and

material efficiency of a flexible bag, flat bottom pouches feature five printable surfaces. This maximized real estate allows food brands to showcase vibrant branding and essential product information, significantly enhancing shelf presence in competitive retail environments.

"Over the past 25 years, our mission at BOWE PACK has remained clear: to empower brands with superior flexible packaging that protects their product quality while driving retail growth," said a senior spokesperson for Guangdong Bowe Packaging Co., Ltd. "As a dedicated manufacturer, we continuously invest in state-of-the-art rotogravure and digital printing technology, high-barrier film laminations, and eco-friendly material alternatives. Our custom flat bottom pouch solutions are specifically engineered to offer high load-bearing capacity, superior puncture resistance, and extended shelf life for premium dry foods, specialty coffee, pet food, and organic snacks."

Key Highlights of BOWE PACK's Custom Food Packaging Solutions:

- **Superior Barrier Protection:** Advanced multilayer lamination technology prevents moisture, oxygen, light, and odor infiltration, keeping perishable items fresher for longer.
- **Versatile Material & Finish Options:** Available in Kraft paper, aluminum foil, high-barrier clear films, matte, glossy, or soft-touch finishes to align with diverse brand identities.
- **Consumer-Centric Functionality:** Integrated press-to-close ziplocks, pocket zippers, tear notches, degassing valves, and ergonomic handles ensure user convenience.
- **Eco-Friendly Innovations:** Fully recyclable and compostable mono-material structures designed to support circular economy goals without compromising barrier performance.

Flexible Manufacturing for Global Enterprise Needs

Understanding that start-ups and multinational enterprises face distinct operational demands, BOWE PACK offers scalable OEM and ODM production capabilities. By providing comprehensive end-to-end support—from structural design and material selection to high-definition printing and quality control—BOWE PACK simplifies the procurement process for brands worldwide.

Whether catering to gourmet coffee roasters, pet nutrition brands, or industrial chemical suppliers, Guangdong Bowe Packaging Co., Ltd. delivers fully customized packaging bags tailored to exacting regulatory and functional standards.

About BOWE PACK (Guangdong Bowe Packaging Co., Ltd.)

BOWE PACK (Guangdong Bowe Packaging Co., Ltd.) is a pioneer in the flexible packaging manufacturing industry with 25 years of specialized experience. Operating out of a state-of-the-art production facility in Guangdong Province, China, the company specializes in producing high-quality custom printed pouches, rollstock films, stand-up pouches, flat bottom bags, and vacuum bags. Serving clients in the food, household, and chemical sectors, BOWE PACK is dedicated to quality, innovation, and sustainable packaging solutions worldwide.

To learn more about custom flat bottom pouches and flexible food packaging solutions, please visit:

<https://bowepack.com/collections/custom-flat-bottom-pouch>

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