

Bluelxia Secures Fourth UK Acquiring Relationship as New Identity Marks Next Phase of Growth

The fintech is expanding its specialist UK merchant-services model while advancing SME payment digitalisation in Kosovo.



London, England Sep 13, 2026 ([Issuewire.com](https://www.issuewire.com)) - Bluelxia has secured its fourth UK acquiring relationship, marking an important commercial milestone as the business enters its next phase under a new international identity.

The development expands Bluelxia's access to established UK payment infrastructure and strengthens a model built around specialist merchant services, payment intelligence and closer alignment between businesses and the providers that ultimately process their payments.

The Bluelxia identity succeeds the company's earlier development under the ArkaPay brand and reflects a broader strategic direction across two distinct markets: specialist payment infrastructure for professional fine-art businesses in the United Kingdom, and SME payment digitalisation in Kosovo.

In the UK, Bluelxia is concentrating on businesses whose payment requirements often sit outside a conventional retail model. Professional galleries, art dealers and other established art businesses can face higher transaction values, international buyers, remote transactions and more complex payment journeys.

Bluelxia's approach is to assess those requirements commercially and help eligible businesses access appropriate payment infrastructure through established providers. Its work spans card acceptance, payment links, open-banking payments and payment-cost analysis.

The addition of a fourth UK acquiring relationship gives the business greater breadth across its provider network and supports a more tailored approach to merchant requirements.

“Bluelxia reflects where the business is going rather than where it started,” said Lindor Mehmetaj, Founder of Bluelxia. “We are building around sectors and markets where payments need more thought, more context and better commercial understanding. The objective is straightforward: understand how a business actually trades, identify where payment infrastructure can work better, and connect that business with appropriate established providers.”

Alongside its UK activity, Bluelxia is developing a separate SME digitalisation proposition in Kosovo.

The focus is on helping businesses understand and access modern payment infrastructure, including card acceptance, payment links and account-to-account payment options through established banking and payment-provider relationships.

Rather than attempting to replace financial institutions, Bluelxia operates at the commercial layer between merchants and established payment infrastructure. The company focuses on merchant education, payment diagnostics, commercial analysis and access to suitable provider relationships.

Payment intelligence is also becoming a more prominent part of the Bluelxia proposition. The company is developing tools and analysis designed to give businesses clearer visibility over how they accept payments, what those payment methods cost and where alternative structures may be commercially appropriate.

The transition to Bluelxia brings these activities together under one identity while preserving a clear distinction between the company's role and that of regulated financial institutions.

Bluelxia does not operate as a bank, acquirer or regulated payment institution. Merchant underwriting, contracting, settlement and regulated payment services remain the responsibility of the relevant authorised banking or payment provider.

The company's immediate focus is on deepening its UK fine-art proposition, developing its payment-

intelligence capabilities and advancing its SME digitalisation work in Kosovo.

Further information is available at <https://www.blueixia.com/>.

About Bluelxia

Bluelxia is a merchant-services and payment-intelligence business operating across the United Kingdom and Kosovo. In the UK, it has a specialist focus on the professional fine-art market. In Kosovo, its work centres on SME payment digitalisation and access to modern payment infrastructure through established banking and payment-provider relationships.



Media Contact

Bluelxia

*****@blueixia.com

128 City Road

<https://www.blueixia.com/>

Source : BLUEIXIA LIMITED

[See on IssueWire](#)